

**\$6,000 IN REWARDS  
FOR BOY KIDNAPPED  
IN PHILADELPHIA**



Rewards amounting to \$6,000 have been offered for the recovery of Warren McCarrick, 7 years old, kidnapped from the streets of Philadelphia March 12. The police of that city have asked those of every large city in the country to look for him, but so far they have learned little.

A canvas covered wagon containing two men drove up to the sidewalk in a quiet street of the city, where a little negro and two white boys were at play. One of the white boys went off home. The driver asked the other if he would like a ride. He said yes, just as any small boy might. He was lifted up on the seat and the wagon drove off, leaving the little negro envious that he, too, had not been asked.

A friend of the McCarricks, a Philadelphia official, has offered \$1,000 reward, while the city has offered \$5,000.

**SAY MACDONALD  
MUST SERVE  
TERM**

Supreme Court Justices Reverse Order for New Trial in the Case

**RULING IMPORTANT  
IN CRIMINAL CASES**

Former Principal Must Stay in Prison for Mistreatment of Pupil

R. C. Macdonald is not to have a new trial. He must serve out his sentence of twenty-five years in San Quentin, unless he can secure a pardon or parole. This, in short, is the result of the decision of the Supreme Court in his case, which was taken before that court by Attorney-General Webb and District Attorney L. A. West. The highest tribunal of the state upholds the trial of the case by Judge Z. B. West of this county after the Appellate Court had entered a reversal.

Macdonald was principal of the Third Street school, and had been for three years when he was charged with the mistreatment of Helen Hamblen, aged 14, Macdonald disappeared. Several days after the warrant was issued he returned from San Francisco, walked to the jail and gave himself up.

Macdonald was defended by Attorney Clyde Bishop of Santa Ana and Attorney Epstein of San Francisco, and was prosecuted by District Attorney West and Deputy Koepsel. The case from start to finish has been the hardest fought and most strenuously contested case during the present district attorney's term. The first jury disagreed. The second brought in a verdict of guilty, and Judge West sentenced Macdonald to a term of twenty-five years in the penitentiary.

An appeal was taken to the Appellate Court in Los Angeles, and Judge West was reversed. Justice Shaw of that court placed the reversal upon the ground that Judge West had made prejudicial remarks in reprimanding Attorney Epstein and in speaking of the complaining witness. Epstein was berating the girl when Judge West called him to a halt, and in doing so the judge stated that the girl's demeanor upon the stand was modest. The Supreme Court does not agree with the Appellate Court that those remarks were of sufficient weight to have necessitated a new trial, as ordered by the Appellate Court. Judge West's handling of the hard-fought case is upheld in every particular.

This case was an important one in California criminal cases as it calls into question the real value of the amendment to the constitution by which the people of the state hoped to rid criminal trials of much of their technicality. The decision of the Appellate Court narrowed the scope of the influence of the amendment to such an extent that it might as well not have been passed. The Supreme Court puts the law on the reports nearer the way the people intended that it should be interpreted. A copy of the decision has not been received here.

About the time that the Appellate Court ordered a new trial, Mrs. Hamblen and her daughter sold their property on West Third street and moved to Colorado. Without them the chances of getting another jury to convict Macdonald would be decreased. District Attorney West, however, was confident that no new trial would be necessary, for he believed that the Supreme Court would reverse the Appellate Court. Through the attorney general's office a re-hearing was secured in the supreme court. A decision was expected last October, but for some reason it was delayed until this month.

Macdonald was sentenced on October 11, 1912, and at his own request he was taken immediately to San Quentin, that his time might be running while he was waiting for an appeal. He has now served about eighteen months. There is little question but that he will make an attempt to get a parole at the earliest moment that such an effort seems possible of being successful.

The local courthouse officials interested in handling cases are naturally much pleased with the outcome.

**GOV. GLYNN WILL COME TOO**  
ALBANY, N. Y., April 1.—Governor Glynn said today he intended to accompany the New York exposition commission of fifteen members to San Francisco when they go to lay the corner stone of the New York building.

**RUBE WADDELL SLOWLY DYING IN SANITARIUM**  
SAN ANTONIO, April 1.—Rube Waddell, the famous pitcher, is reported to be slowly dying in a sanitarium this afternoon, of tuberculosis. He has been in a stupor for hours. His physicians did not expect him to survive the night.

**SEATTLE WOULD PUT REP. HUMPHREY ON FIRING LINE**  
SEATTLE, April 1.—The following telegram was sent today to Congress by Rep. Humphrey of Seattle by Thomas Horn, a leading attorney here: "We have read your brilliant speech declaring your own and America's willingness to fight the world. In such a gigantic struggle, our patriotic service will be needed, but we proffer our efforts to obtain for you a conspicuous position on the firing line."

**AMERICAN ARTIST, IS DEAD**  
LONDON, April 1.—Sir Hubert von Herkimer, a famous artist, died yesterday, aged 65 years. Sir Hubert was born in Bavaria and passed several years of his boyhood in the United States, to which country his father had emigrated.

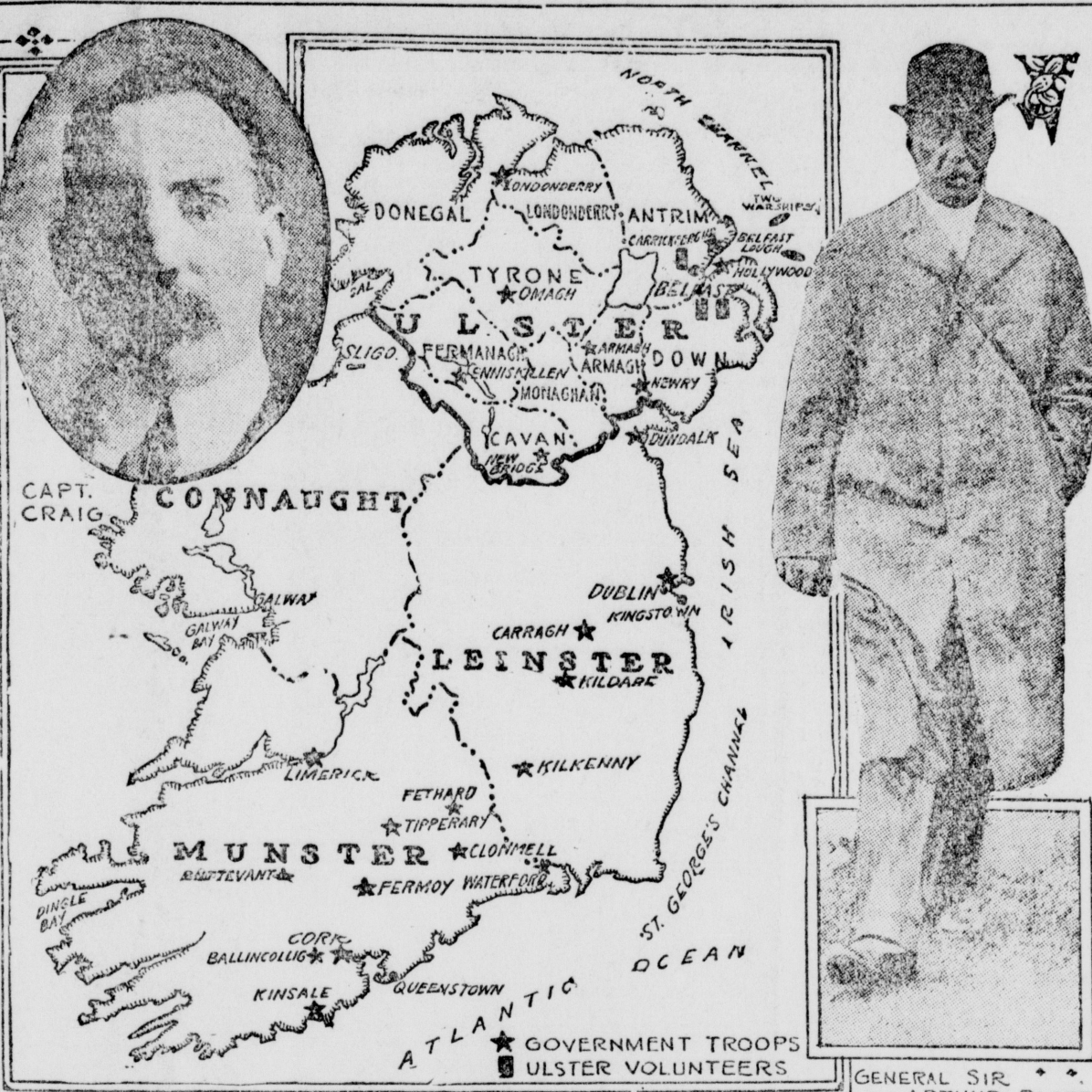
**RAILROAD LIABILITY TO BE PASSED ON BY HIGH COURT**  
WASHINGTON, April 1.—Whether a railroad is liable for damages for injuries sustained by a person riding amid a pass, under the conditions of the interstate commerce law, is to be passed on by the supreme court.

**WISCONSIN PLANS TO REDUCE TAX LEVY BY \$4,000,000**  
MADISON, Wis., April 1.—A petition for a special session of the legislature for the purpose of reducing the tax levy by about \$4,000,000 has been introduced with Governor McGovern.

**RECEIPTS FOR THE YEAR ENDING YESTERDAY WERE \$597.09 IN EXCESS OF THE \$40,000 NEEDED**  
Santa Ana will have a first class postoffice on July 1.

For the year ending yesterday, March 31, the receipts were \$597.09 in excess of the \$40,000 amount needed in order for the local office to enter the first class.

**BRITISH GOVERNMENT HAS AN ARMY IN ULSTER READY FOR AN UPRISING**



How much the British government fears an uprising in Ulster is shown in the speed with which the London war office is rushing troops to Ulster. As shown by the above map, the government troops, numbering nearly 25,000 men, are stationed at the towns marked with a star. Belfast Lough is guarded on both sides, as that city is the center of the expected disturbance.

Two warships are already lying in the lough and more are expected to be sent there. The government has rushed reinforcements to the garrisons at Carrickfergus, Enniskillen, Belfast, Hollywood, Londonderry, Dundalk, Newry and Armagh.

On the other side 500 men have been drawn from each of the Belfast volunteer regiments and are now encamped on the slopes of Cave Hill, on the north of that city;

on North Colin Mountain on the west, Castlereagh Hill on the south-east, and Hollywood Hill on the east. The Hollywood encampment overlooks the Hollywood Barracks, occupied by government troops.

Captain Craig is the chief of the Ulster volunteers. General Sir Arthur Paget is commander of the government forces in Ireland. His wife was Mary Stevens of New York.

**FIRST CLASS OFFICE  
SANTA ANA JULY 1**

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Were \$597.09 in Excess of the  
\$40,000 Needed**

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First class offices derive advantages from the Postoffice Department in the way of increased supplies and increased salaries for the employees.

The maximum salary of the Santa Ana clerks and carriers is now \$1100 per annum. By becoming a first class office the yearly salaries will be increased to \$1200. This amount is likely to be increased if the postoffice appropriation bill, now pending in Congress, is passed.

The yearly receipts at the local office have shown a consistent increase during the past fifteen years.

Nine city and seven rural carriers are now employed by Postmaster Shaw. In the office there are ten

clerks, in addition to the postmaster and his assistant. There are two regular city substitute carriers and five substitute clerks.

The following table will give some idea of the growth of the local office. The figures are for years ending March 31.

1898	.....	\$ 9,908.80
1899	.....	10,392.11
1900	.....	10,527.37
1901	.....	10,954.43
1902	.....	11,528.47
1903	.....	13,163.80
1904	.....	14,987.61
1905	.....	16,413.78
1906	.....	18,282.64
1907	.....	20,102.55
1908	.....	21,539.86
1909	.....	23,149.70
1910	.....	26,389.99
1911	.....	30,061.22
1912	.....	31,936.64
1913	.....	37,279.53
1914	.....	40,597.09

\*City free delivery.

**HOPKINS CAUGHT--  
HEAVILY GUARDED**

**Crowd Favorable to Lynching  
Tattooed Bandit Credited  
With Three Murders**

MOUNT VERNON, Wash., April 1.—A heavy guard was thrown about the jail here today to prevent an attempt to lynch Charles Hopkins, the "tattooed bandit" accused of three murders, who has terrorized three counties for the past week. When Hopkins saw the crowd outside he cried: "Give me a gat. All I want is an even break." No serious attempt at lynching has yet been made.

Hopkins was arrested yesterday at Van Horn by Marshal Joseph Glover and a posse.

Hopkins was asleep when caught. He stopped at the farmhouse of Frank Yeager, near Van Horn, and asked for something to eat. After he had gone Yeager notified the officers. On Hopkins' person was a 38-caliber revolver. All the cartridge balls were split four ways, apparently in order to render them more deadly.

**DELANO BLAMES RATES  
FOR RAILROAD TROUBLES**

WASHINGTON, April 1.—F. A. Delano, president of the Monon railroad, told the Interstate Commerce Commission today that every eastern railroad is losing money on freight as a result of the enforced low rates. He said: "The low rates are responsible for the railroad bankruptcies, receiverships and general railroad financial troubles which have prevailed recently."

Delano was cross-examined by Louis Brandeis.

**NAVAL STUDENTS PROGRESS**

WASHINGTON, April 1.—The rapid progress of the eighteen young naval officers under instruction in Columbia University as a result of the co-operation between the Naval Academy and that institution is highly gratifying to Secretary Daniels, according to a statement issued today.

**COL. GOETHALS IS NOW GOVERNOR CANAL ZONE**

CULEBRA, April 1.—Colonel Goethals became civil governor of the Panama Canal zone today, the new civil government going into effect automatically following a proclamation by President Wilson given out two months ago.

**45,000 MINERS  
ON STRIKE  
IN OHIO**

**Savings Small; Suffering in  
Sight—Pennsylvania Seeks  
to Avoid Big Strike**

CLEVELAND, O., April 1.—Five thousand coal miners quit work today. Their representatives were unable to agree with the mine owners on a new contract. Few of the miners have anything saved, and much suffering is expected.

**Hope to Agree on Scale**

PHILADELPHIA, April 1.—Central Pennsylvania mine owners and employees are trying today to agree on a wage scale superseding the one which expires on April 3. Seventy-five thousand miners will quit then if negotiations fail.

**CLEVELAND, O., GIRLS  
TAUGHT CARE OF BABIES**

CLEVELAND, O., April 1.—Students of twenty-three domestic science school centers here today took up the study of infant hygiene as part of the city's summer campaign against infant mortality.

Nurses from the municipal infant dispensary are aiding domestic science instructors in teaching eighth grade girls the sewing of sanitary outfits for needy babies; washing, dressing and feeding babies and the general care of infants. The subject today became a regular part of the school course for the first time.

**NO FUNDS PROVIDED FOR  
NATION'S MONEY MAKERS**

WASHINGTON, April 1.—For the first time in nearly twenty years employees of the bureau of engraving and printing, the nation's treasury house where all the paper money is made, are to be "laid off" because there is not enough money to keep them at work full time, due to a failure of congress to provide necessary funds.

**WEYERHAEUSER IMPROVES**

PASADENA, April 1.—The condition of Frederick Weyerhaeuser, America's supposed richest man, is expected to reach a crisis today. If his present surprising strength continues for the next twenty-four hours he is likely to recover.

**Santa Ana Painless Dentals, 102 1/2 East Fourth Main 252**

**TORREON YET  
A PAWN OF  
BATTLE**

**Fighting for its Possession is  
Continued in its Streets—  
Federals Fortified**

**REBELS WRECK FEDERAL  
TROOP TRAIN, IS REPORT**

**Train Was Carrying Federal  
Reinforcements to Aid of  
Torreon Defenders**

CHIHUAHUA CITY, April 1.—Torreon has not yet been completely occupied by the rebels according to the latest news from the front. It is stated that the federals are still fortified in certain sections of the city and that fighting in the streets continues.

**REBELS REPORTED TO HAVE  
WRECKED FEDERAL TRAIN**

JUAREZ, April 1.—That the rebels have wrecked the federal troop train bringing reinforcements to Torreon was stated in a dispatch received at Constitutional headquarters this afternoon. No details were given.

**FEDERAL REINFORCEMENTS  
WERE ON THE WAY TO CITY**

WASHINGTON, April 1.—"The rebels have been severely defeated at Torreon," was the statement made by the Mexican consul general here today. "General DeMourre with 5000 fresh federals is approaching Torreon to take the rebels in the rear. The rebels lost 1000 men killed at Monclova, 100 at Sierra and Dantan, and the advance guard at Tamalipas has been annihilated."

**FOREIGNERS IN TORREON  
SAFE, SAYS CROTHERS**

Word that all foreigners in the Mexican district of Torreon are safe was received today from George C. Crothers, special representative of the state department.

**FEDERAL REINFORCEMENTS  
NEARING TORREON TODAY**

EL PASO, April 1.—Strenuous efforts to relieve Torreon are being made today by the federals. Early reports indicated that not only were the rebels not in possession, but that federal reinforcement were nearing the city.

**NO MONEY FOR MEXICO  
FROM JAPAN SAYS DR. SATO**

NEW YORK, April 1.—"War between America and Japan is out of the question," said Dr. Sato, dean of the agricultural college Tohoku University. "Even if it did come Japan would not seize the Philippines. We don't want them. Japan is friendly to America. It is simply absurd for any one to suppose Japan is lending money to Mexico."

**POISONED TEA SERVED IN  
HOME OF MRS. JOHN HOGAN**

NEW HAVEN, Conn., April 1.—The police are endeavoring today to learn where the cyanide potassium was obtained which was served yesterday in tea at the home of Mrs. John Hogan to herself and Mrs. Margaret Williams. There is no evidence against Hogan, who was arrested. The women became suspicious and did not drink the tea.

**GEN. WOOD'S SUCCESSOR  
WAS ANNOUNCED TODAY**

WASHINGTON, April 1.—Major-General William Wotherspoon will succeed Major-General Leonard Wood as chief of staff of the United States Army on April 22. Secretary Garrison announced today. Wotherspoon is now General Wood's assistant.

**THREE AVIATORS PLUNGE  
TO DEATH IN RHEIMS**

RHEIMS, April 1.—Three aviators were killed here today in two separate accidents. They were: Emile Vedrines, brother of Jules Vedrines, the famous flying man; Pierre Testu, member of the French Aero Club; and Clement Avigny, Testu's passenger.

Vedrines met his death by trying to loop the loop with a monoplane. He fell one hundred feet and was instantly killed. Later in the day the aeroplane which Testu and Avigny were flying plunged three hundred feet to earth, followed by a trail of flame from the bursting petrol tank.

**'Frisco Police  
Captains Retire Today**

SAN FRANCISCO, April 1.—Three of San Francisco's best-known police captains were retired today by the police commissioner. They were Thomas Duke, Henry Colby and Marcus O. Anderson. Colby and Anderson had been eligible for pensions for several years. Each will receive a pension of \$100 a month.



**BOARD OF SUPERVISORS**

# WILL FINISH PAVING ROAD TO NEWPORT

On April 8 Bids to Be Opened  
for Section from Santa Ana  
to Pollerino

There is every prospect that the road from Santa Ana to Newport Beach by way of South Main street will be paved by the middle of summer. Yesterday the Board of Supervisors ordered that bids for building the road from the south Santa Ana city limits to Pollerino, to join the section now under construction, be opened on April 8. The contract will be let probably on April 15, and it is hoped that the work of construction

will commence by May 1. Since there is little grading to be done, there should be no delay in getting to the work of paving.

**Deed is Given**

C. F. Krauss, manager of the Irvine ranch, brought in a deed for the right-of-way for the Laguna Beach road through the Irvine property. Krauss asked that the county agree to move a fence where it is desired to change the location of the road. The supervisors readily agreed to the proposition.

**Reward Authorized**

The Board of Supervisors confirmed the offer of \$300 reward made by Chairman Talbert for the capture, dead or alive of Pasqual Basquez, one of the murderers of Delbert Wardlow at Talbert.

Three bids for the construction of paved roads at Buena Park were referred to the highway commission, and will be acted upon on April 8.

The board adjourned to April 7.

**Check Your April Cough**

Thawing frost and April rains chill you to the very marrow, you catch cold—head and lungs stuffed—You are feverish—Cough continually and feel miserable—You need Dr. King's New Discovery. It soothes inflamed and irritated throat and lungs, stops cough, your head clears up, fever leaves, and you feel fine. Mr. J. T. Davis, of Stickney Corner, Mo., "Was cured of a dreadful cough after doctor's treatment and all other remedies failed. Relief of money back. Pleasant—Children like it. Get a bottle today. 50c and \$1.00 at your druggist. Bucklen's Arnica Salve for All Sores." Advertisement.

**ORANGE**

## U. S. ARMY OFFICER VISITOR AT ORANGE

(By Staff Correspondent)

ORANGE, April 1.—Captain George J. Oden of the Tenth U. S. Cavalry was a guest at the R. W. Jones home in El Modena yesterday. He formerly lived there. Now he is en route to San Diego on a visit with his mother and other relatives, after which he will join his troop at Ft. Huachuca, Arizona. Until about six months ago he was stationed at Ft. Ethan Allen, Vt.

Mrs. J. H. Johnson and Miss Josie Johnson, her daughter, are here from Seattle for an extended visit with the J. H. Wilkens family. Mrs. Johnson is a sister-in-law of Mr. Wilkens. Miss Johnson is an instructor in the University of Washington.

H. H. Wheeler, engineer for the John T. Carpenter Water Co., went to Los Angeles yesterday on business connected with the building of a new engine house at the company's plant in El Modena.

J. R. Fletcher of El Modena spent most of last week on jury duty in Santa Ana.

Mrs. Ella Murphy of El Modena, who has been seriously ill for the last few days, is reported to be recovering.

Mr. and Mrs. W. H. Flippen, Mrs. T. M. Flippen and family enjoyed a motor trip down the coast line to San Diego, returning over the inland route. They arrived home late Saturday evening.

Miss Ethel Teel and Mrs. C. S. Head are spending the day with friends in Santa Ana.

Mr. and Mrs. H. G. Carter left today for their former home in Pennsylvania. Mr. Carter recently sold his local property, consisting of three residences on South Olive street.

Mrs. Fay Meacham left yesterday for Santa Paula, on receipt of an urgent message informing her of the serious illness of her mother, who resides at that place.

Miss Catherine Michel of South Grand street will entertain the Sewing Circle girls at her home this evening.

Mr. and Mrs. Jesse McDaniell of Macksville, Kansas, who have been visiting her parents, Mr. and Mrs. G. W. Gates on North Center street, left this morning for Newport Beach for a visit with the Earl Columbia family.

In a baseball game played on the high school grounds yesterday afternoon between the Orange Union High

School and the University of Redlands the score stood 6 to 2 in favor of Orange.

Mr. and Mrs. Walter V. Crane of South Cypress street were in Los Angeles visiting relatives yesterday.

T. R. Casey, who has been spending the winter in Orange, has left for his home in Alameda, Kansas.

Mr. and Mrs. S. L. Hahn and family, Mr. and Mrs. B. F. Hahn and family, Miss Della Hahn and Mr. and Mrs. Floyd McDaniel left early this morning for San Juan Hot Springs on a fishing trip.

C. J. Overshiner, who has been at Independence for several weeks auditing the books of Inyo county, returned home yesterday afternoon.

Mrs. G. W. Pratt of Long Beach is here on a business trip. She will return home this evening.

Mr. and Mrs. Fred Zimmerman, who have been guests at the C. F. Talmage home, left for their home in Brown-ton, Minnesota, yesterday.

E. A. Honey and Samuel Keeney left this morning on a fishing excursion to Silverado Canyon.

Miss Anna Kindt of Santa Monica is a guest at the W. L. Carriker home on East Washington avenue.

Miss Lottie Carriker has returned from a short visit in Los Angeles and Santa Monica.

### ALASKA'S MIGHTY RIVER.

The Yukon Is Navigable For a Stretch of Over 2,100 Miles.

Dismiss from your mind any notion that the Yukon river is a puny stream fed by eternal glaciers and trickling away to the sea. It is a river so mighty that it can spread out over a width of sixty miles on the Yukon flats and still have depth enough in the main channel to float heavily laden freight steamers. From its mouth (near St. Michael) at the Bering sea it is navigable all the way to White Horse, in the Yukon territory of Canada, an unbroken stretch of over 2,100 miles—two-thirds of the distance from New York to San Francisco. Add to this the navigable water of its tributaries—370 miles on the Innoko river, 320 on the Iditarod, 620 on the Koyukuk and 302 miles on the Tanana—and you will begin to have a fair idea of what a big river we have in our great empire beneath the Northern Lights.

The valley drained by this wonderful river system of the north is the hope of Alaska. The wealth of the past and of today has come from mines and fisheries, and the lifetime of all mining regions is briefer even than human life. It has been only a few years, you remember, since the Klondike was the most active mining camp in the world. Today it is a valley long since deserted by the individual miner and turned over to two big dredging companies, which work the low grade tailings. And these also must shortly pass.—Edgar Allen Forbes in Leslie's.

### SKIN OF A SABLE.

It Takes Lots of Treading to Make it Soft and Fluffy.

"Otter hunts are fashionable in England," said the manicurist, "and I call that a sensible kind of hunt. Look at the otter skins the girls can collect—and other coats so fashionable now too!"

"I wouldn't mind collecting an otter coat myself. But how would you like to belong to a sable hunt, girls, and collect a sable coat?"

"A customer of mine, though, a fur dealer, told me I wouldn't know a sable if I saw one. I thought, of course, they'd be soft, fluffy little fellows, but he says they have a hide as flat as a rat's. He says that when the skins are taken from the animals they are so hard that they are placed in a tub and a barefooted man steps in and begins to tread on them to soften them. The tub is tilted so that at each step the man takes the skins slide down the slope and are kept moving. The man treads for hours and hours before any pile appears. When it begins to rise the skins are oiled and the treading begins again. This is continued until the skins are as supple as chamois and the pile has become so high that the fur has that soft depth and beautiful rich gloss which we see in Fifth avenue."

"I always thought a sable was a pretty creature, with fluffy fur like a kitten, didn't you?"—New York Tribune.

### A Way to Distinguish Twins.

Twin brothers who have been called up for service in a Paris regiment are so alike that it is impossible to distinguish between them. The other day one was confined to barracks, and by changing his cap, with its regimental number, for that of his brother he was able to pass the guard whenever he wished to go out. The colonel has now issued the following order to obviate such tricks: "The soldier bonhomme (even number) will wear his hair as long as the regulations, construed with the utmost leniency, will allow and will shave his beard and mustache. The soldier bonhomme (odd number) will allow his beard and mustache to grow full and will have his hair regularly cut as closely as possible by the regimental barber."—London Mail.

### A CRUEL JOKE

CHICAGO, April 1.—A mob of 500 unemployed were victims of a cruel April fool joke today. Some one published a notice that the "Soo" lines wanted hundreds of workers. The crowd stood an hour in the rain, and then forced the locks, rushing into the freight yards yelling "We want work." The joker will be sternly dealt with if found.

### NEW AVIATION RECORD

JOHANNISTHAL, April 1.—The German aviator, Linnekogel, yesterday established a new aeroplane record for height, reaching an altitude of 20,564 feet. The previous record was held by Legagneux, who ascended 20,295 feet.

## PILES

are curable. All kinds mean suffering and danger. The CAUSE is always internal. Dr. Leonhardt's HEM-ROID tablets produce amazing results by attacking the INTERNAL CAUSE. The piles are dried up and permanently cured. 24 days' treatment, \$1.00. DR. LEONHARDT CO., Buffalo, N. Y. (free book) Sold by Bowley Drug Co. and all druggists.

# The Big Daylight

offers two great special  
in the silk department

## THURSDAY AND FRIDAY

36-inch Foulard Silks, good value  
at \$1.25, colors kings blue, taupe  
tango, tan and navy, only, per yard

24-inch Fancy Messaline Silks,  
regular \$1.25 values, gray, tan,  
Copenhagen, brown, blue, navy and tango

### WHY PAY MORE?

Only a few days more until Easter. Have your light Millinery department. Nothing to compare county. We are showing a line of millinery the particular woman. Hats that you cannot find and having the lowest rent we are enabled to give. Why pay more?

Miss Wray is demonstrating Hair Goods that gladly tell the ladies how to take proper care of

## Crookshank-Beat

Santa Ana's Big Daylight Store

## F. E. MILES CASH GROCER

Cor. Fourth and Broadway

25¢

## BIG SPECIAL SALE

100 lbs

Fancy Northern Potatoes---15 lbs. 25¢

### CAN GOODS

- 2 cans Peas .....15c
- 2 cans Sweet Corn ...15c
- 2 cans String Beans...15c
- 2 cans Salmon .....15c
- 2 cans Asparagus ....35c
- 15c Tomatoes .....11c
- Blue Label Catsup ...15c
- Red Salmon, 3 cans...25c
- Campbells Pork and Beans, 3 cans ....25c
- Van Camps Pork and Beans, 2 cans .....15c
- 25c Asparagus .....20c
- 15c Del Monte Peas, 2 cans for .....25c
- Sliced Pineapple, 2 cans for .....25c
- Grated Pineapple, can 10c
- Fancy Apricots, 2 cans 25c
- Pie Plums, 2 cans ....15c
- Imported Sardines, 2 cans .....15c
- 15c can Oysters .....10c
- 25c Olive Oil .....20c
- Imported Olive Oil, gallon .....\$2.50
- Imported Olive Oil, ½ gallon .....\$1.40

### MISCELLANEOUS

- 15c Aunt Jemima Pancake Flour .....10c
- Stero Bouillon Cubes...25c
- Log Cabin Syrup, pts. .20c
- Log Cabin Syrup, qts. 40c
- Log Cabin Syrup, ½ gal. ....70c
- Taylor's Vanilla Flavoring twice the quantity, better quality than Schillings, 4 oz. bottle...35c
- Guaranteed to give satisfaction. An Instantaneous Silver Cleaner with every bottle.
- Miles Extra Coffee, guaranteed, 3 lbs. \$1.00
- Miles Extra Coffee, guaranteed, 1 lb...35c
- Miles Best Bulk Coffee, 40c grade .....35c
- Miles 30c grade bulk Coffee, 2 lbs. ....55c
- Miles Economy Coffee, worth 30c lb., 2 lbs. 45c

### CRACKERS

- 3 lbs. best Soda Crackers .....25c
- 3 lbs. Ginger Snaps ...25c
- 2 lbs. best Fig Bar ...25c
- 2 lbs. Graham Crackers 25c

### NO. 1 WHEAT

- Per cwt. ....\$1.95

### WILL DEFER POLAR TRIP

SAN FRANCISCO, April 1.—Captain Roald Amundsen, the Norwegian polar explorer, will not sail on his new expedition into the frozen north this year. The Fram, the vessel which he intends to use in this new voyage, has not arrived in this port, and Amundsen is still in Europe.

### TO ABANDON REVIVAL

MOUNT VERNON, N. Y., April 1.—The day of the old-fashioned revivalist or evangelistic leader is over. In the opinion of the New York East conference of the Methodist Episcopal church. The conference voted today to abolish the present evangelistic commission.

### MRS. DORSEY AT HEAD

LOS ANGELES, April 1.—Mrs. Susan M. Dorsey, assistant superintendent of Los Angeles city schools, automatically became president of the California Teachers' Association, southern section, last night. Mark Keppel, prominent educator, automatically went out of office.

### STEEL RAIL INVENTOR DEAD

NEW YORK, April 1.—William Churchill Oastler, 84 years old, an engineer who introduced steel rails in America, died Monday of heart disease at his home here.

How long since the kiddies had the SEE HICKO

Both Phones.

## Prepare for

Let us furnish you with Lawn and best steel.

Hoes, Rakes, Spading Forks, Shovels, Lawn Mowers, Trowels, Gardening Shears and any other tools for orchard.

## F. P. Nickey Hardware

"THE BEST IN HARDWARE"

219 East Fourth

# CONVENIENCE

## Limited Income

Any estate that may be involved in such a way as to net only a limited income with the most skillful handling, will be capably and economically handled by this old established company.

Orange County Savings  
and Trust Co.

LOS ANGELES PASADENA COVINA

**NORTH WHITTIER HEIGHTS**

"is the cream of"

**ORANGE, LEMON, GRAPEFRUIT, WALNUT AND AVOCADO LANDS**

The property is being sold in unplanted tracts of 5 acres and up, or in subdivisions of 5, 10, 15 and 20 acres set to Valencia orange, Eureka lemon, Marsh seedless grapefruit or budded walnuts of the Placencia Perfected variety, and on easy terms if desired. We will also contract to plant a few properties to some choice budded avocado trees at attractive prices and terms.

Experienced citrus growers and nurserymen are investing at North Whittier Heights, which is an assurance that it has the soil, water, and climatic conditions necessary for success.

If you are in the market for choice foothill orchard lands, which are both an ideal investment and a desirable location for a suburban home, it will pay you to see this property before buying elsewhere.

We shall be pleased to take you out by automobile to see this choice property. We know that if you once see it you will desire a portion for yourself. We will contract to care for groves for non-resident purchasers who desire to have us do so.

Call for, phone or write for full information and descriptive folder containing map of Southern California.

EDWIN G. HART

Manager and General Sales Agent

917-923 Union Oil Building, 7th and Spring Sts., Los Angeles.

Phone: Home 10421—Main 2606.

# Gem Market

H. Seidel, Prop. 218 West Fourth St.  
Phones: Home 56; Pacific 175.

Compare these prices with others

We handle only U. S. Government inspected meats.

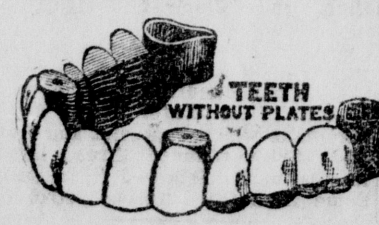
- Shoulder Roast, lb. ....15c
- Shoulder Steak, lb. ....15c
- Brisket Boil, lb. ....10c
- Plate Boil, lb. ....12½c

**TRY OUR SHORTENINGS**

- Pure home rendered Lard, No. 5, 75c
- Pure home rendered Lard, No. 3, 50c
- Compound Shortening, No. 5, ....60c
- Compound Shortening, No. 10, ....\$1.10

**FISH** Salted Alaska Salmon, 10c, 3 lbs. 25c  
Fresh Fish all kinds, 10c, 3 lbs. 25c

## Drs. Rossiter & Paul, Painless Dentistry



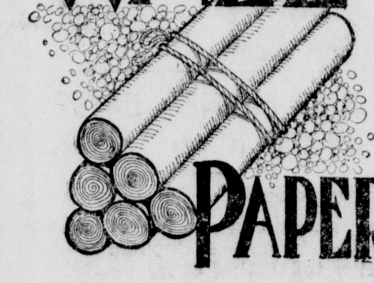
with us means just what the words say. Dental work of all kinds—filling, extracting, crowning and bridging with the pain left out.

None too difficult for us. We are specialists in extracting. When your dentist tells you your tooth is so bad you had better go to a specialist in Los Angeles, come to us. We make a specialty

Ehlen & Grote Block  
ORANGE  
Phone 145-W

Farmers & Merchants  
Bank Bldg., Santa Ana  
Home 284; Pac. 932W

## A Few Rolls of WALL



Will Work Wonders in Your Home.

We have a large assortment of the latest patterns, with beautiful figure and scroll designs, and the colorings are such as will please the most esthetic taste. When you hear the low prices you will purchase. We will hang it for you.

**Frank S. Browne**  
416 West Fourth St.

No Rent—Low Expense  
WE SELL FURNITURE FOR LESS

We own our building and can do business at the very lowest expense.

New and second hand furniture, Iron Beds, \$1.75 up. Incubators at ½ price.  
**S. Mandel & Co.**  
903 East Fourth St.



## THREE LEADERS WHITE SOX-GIANTS' WORLD'S TOUR



Right—Jimmy Callahan, Manager of the White Sox; John J. McGraw, Manager of the Giants, and Chas. Comiskey, president of the Sox of Chicago.

Comiskey, president of the Sox of Chicago; Jimmy Callahan, manager of the White Sox, and John J. McGraw, manager of the Giants, the three men in the photograph, stepped off the ship in New York recently after

their world tour to promote the earth howl ball. Callahan, who are were, of course, in the line; Comiskey, who was in good shape. He sent from Italy that

he was dying. The trip was very successful from every point of view, the managers said. They had not only paid their expenses, but had made money. In addition, they had created interest in the game in countries which had hardly heard of it.

## PAPER WAYS BEST

Vic Advertising Expert  
the Value of the  
Daily Newspaper  
Advertising Medium

From the Standpoint  
of Advertising, but  
in General Prin-  
ciple, Any Business

(By Anderson, advertising  
man, Guarantee and Trust  
Co., New York.)

Mr. Anderson, in a recent talk before the Publicity association, made the following remarks regarding advertising:

"In the standard newspaper, best mediums to accomplish, I mean just what I say—ad newspapers. For the making a general impression of belief in using the religious, business or trade publication, theatrical or the funny paper, the financial or the low papers, nor do I believe in programs or billboards. These are not in the proper time, but not for the purpose of a general, lasting impression."

"My or this is as follows: Every one is likely to have money for a bank deposit reads her. He may not read the paper every day, and some days he has no paper. He may not with equal attention each day time each day it is his to spend some time with one standard daily paper."

"If you once or twice a week in the standard daily paper, you will reach that man. At will not be conscious of your advertisement at all. The first effort advertisement will be on his conscious self. The advertisement will have an effect on him without knowing it. At a later time, when he is subconsciously in time may affect him to extent that he will begin to look and will take a definite, interest in it."

"It is not to make a mental photograph of man's mind that gradually pile him with an interest and to use your bank. By the use of daily papers continuously you are to accomplish this result."

"There is unnecessary to attack the any side line, such as his religion, or his business side, or his element side, or the society side, are only spreading your advertisement unnecessarily. If you do go both times by using both papers are really duplicating your advertisement, for if you get him the first through his daily paper it is necessary to get him the second through another paper. It is infinitely better to increase the number of advertisements in the standard papers than to try to reach him from another standpoint."

"The amount of space you use and the number of advertisements vary according to the size of the bank and the amount of money that you want to spend. My advice that you say something each one of the advertisement."

"I believe plenty of white space. If you go to use fifty lines, single, I think you will get better results the purpose of making a good impression, if you do not use more than 100 words in this space to will if you use 200 words. That I think you ought to say in every advertisement. The publication name, your address, your telephone number and the names of the persons and direct

## JULIA MARLOWE GETTING WELL OF LATE ILLNESS

NEW YORK, April 1.—Julia Marlowe, the actress, who has been ill at her home here, is convalescing. She is able to take automobile rides and walks. Miss Marlowe said last night when her husband, E. H. Sothern, closed his season they were going abroad.

"Whether I shall return to the stage will depend upon my health and inclinations," said the actress.

DOYLE OPENS BALL SCHOOL  
PORTSMOUTH, O., April 1.—A free baseball school was opened here today by "Scout" Billy Doyle of the Cleveland Naps. Any youngster with semi-pro or college experience who is anxious to get up in the baseball world, will be taken as a pupil. "It's a business proposition," said Doyle. "I'm tutoring the youngsters and then placing them with some minor league club." Doyle plans to keep a string on all such youngsters for the Cleveland club. It is the Naps who will profit in the long run and incidentally Doyle will get credit and cash for producing likely looking youngsters.

Knocking the Militants  
Here are some prize-winning descriptive epigrams submitted in a recent advertising contest in which short definitions of a suffragette were asked for:

A suffragette is a woman who thinks she has been devoted long enough.

Not satisfied with the last word, she also wants the first.

She is a woman who needs the "poll" for her vaulting ambition.

A suffragette is a thing of beauty and a jawer forever.

A woman who would rather break windows than clean them.

A woman whose troubles are certainly not "little ones."

One who spends more time airing

# REINHAUS Department Store

Merchandise Delivered to Any Point Free of Charge by Parcel Post.

Dealers in Modern and Up-to-Date Merchandise

**BUTTERICK PATTERNS**  
10 CENTS AND 15 CENTS NONE HIGHER

**DELINEATORS**  
For April  
**PATTERNS**  
For April

**BONTÉX**  
Wash Fabrics

## New Spring Clothes and Furnishings for Men, Young Men and Boys

Splendid assortment of men's new Spring Suits of the most approved styles, plain or Norfolks, in brown, gray or navy blue, the best makes in the country, perfectly tailored and perfectly fitting  
garments, at from **\$15 to \$20**

### Home of the Famous Post Graduate Brand of Suits for Young Men and Boys

Great line of Young Men's Suits, mostly Norfolks, ages 15-20, all colors including black and white checks,  
**\$12.50 to \$15**

Boys' School Suits, ages 7-17 all Norfolks, in brown, gray or navy, some of them with two pairs of pants,  
prices from **\$4 to \$7.50**

Also new line of Children's Wash Suits in plain and striped Galatea, at each **\$1.50**

No Name \$3.00 Hats for men, the greatest hat in the market for the money. Everybody knows them. Get one.

We carry the celebrated Sweet, Orr & Co. union made wool and \$3 corduroy pants and working clothes for men. Every garment guaranteed. New khaki pants and suits.

Excellent assortment of men's fine Shirts for spring in many different styles; prices from **\$1 to \$2**

## Shoes

Several large shipments have just been added to our already splendid stock in this department, among them the high grade, popular plain toe, hand turned, Ladies' Button Shoes in vicid kid and patent leather at \$3.50 and \$4.00. Ladies' Goodyear Welts in gun metal and patent leather, \$3.00 and \$3.50. Large assortment of Ladies' Shoes at \$2.50 in every style of leather, button or lace, high or low heel. Mary Jane Pumps in velvet, kid, gun metal and patent leather for ladies, misses or children at our usual popular prices. New Colonial Pumps for ladies in velvet, satin and every style of leather, high or low heel \$2.00 to \$3.00.

her views than viewing her heirs.  
A woman who will spare no pains to get her rights.  
A woman who would rather rock the cradle than the country.—Exchange.

## RIVERSIDE FIRM IS THE LOWEST BIDDER

This afternoon the bids presented for good roads work at Buena Park were figured out at the Highway Commission office and it was found that the Star Cement Co. of Riverside was low bidder with \$17,219.44 as its figure. Other bids were: Rogers Bros. Co., \$19,222.99; Richard Rothwell, \$26,443.54.

### TO MAKE "DIVE OF DEATH"

VENIC, April 1.—Aviator Frank Stites tried out his new aeroplane yesterday and if the weather conditions permit, Stites will make an exhibition flight next Sunday afternoon. He is scheduled to do the "dive of death," in which his machine takes a head-on plunge of 2000 feet.

Consult Dr. Enoch, Sunset phone 47.

## WASTE BASKETS

are a necessary evil—we regret to ask you to buy one—but really now—you need one—don't you know—and we have limited the evil to only the small sum of

**50c to 75c**  
(A great variety of styles)

**Santa Ana Book Store**

201 East Fourth St. Pacific 97, Home 507.

## JOHN McFADDEN Hardware and Plumbing

Let us install for you a Pittsburg Hot Water Heater. You will enjoy it. We have installed forty of these heaters in town.

112-114-116 East Fifth St.

# Last Call for That New Spring Suit for Easter

There is still time to have it made, but you should order it at once. Make your selection now, as you have a complete stock of 500 full length suitings to select from. Our prices are extremely low, considering the style, fit, fabric and quality of workmanship.

## Tailored to Measure Suits of New Spring Fabrics, \$27, \$30, \$35, \$40 and up

All work guaranteed to suit you in every respect. Give "The Quality Shop with the Popular Prices" a trial on that new Easter suit and be convinced.

## LUTZ & CO., The Fashionable Tailors

120 West Fourth St.

Santa Ana, Calif.

## DAMAGES TO WORKER FROM COAL MINING MEN

Loss of his left hand in an explosion John Holzer, an ex-employee of Orange County Coal Mining Co., was awarded \$2500 against the corporation, as tried in Los Angeles by Houser and a jury.

It occurred March 13, he had gone back into a mine off from a main tunnel. Orange County Coal Mining Co. property in the San Joaquin valley, within about five or six miles of a "shot." He was carrying a piece of dynamite, exploded, shattering his

hand, which is composed of coal people, paid all Holzer's medical fees and power to aid the unfortunate. About three months later, when he came back, Holzer evidently was not satisfied with the award. He brought suit against the company. The suit was dismissed. He then offered to compromise for more than the



## The Santa Ana Register

PUBLISHED EVERY EVENING EXCEPT SUNDAY BY THE REGISTER PUBLISHING COMPANY.

J. P. BAUMGARTNER, Manager.  
T. E. STEPHENSON, Associate.  
H. T. DUCKETT, Business Mgr.

SUBSCRIPTION RATES  
One Year in Advance, by carrier, \$5.00  
One Year in Advance, by mail, \$4.00  
Per Month, \$0.33

TELEPHONES  
Sunset 4; Home 403.  
MEMBER OF THE UNITED PRESS  
Entered in the Postoffice in Santa Ana, Cal., as second-class matter.

## THE COST OF IDLE OR HALF-WORKED PLANTS

One of the strong points made by modern systems of efficiency is that no business plant will be a success unless it is kept running somewhere near its top capacity.

Many manufacturers, for instance, will recall how in former days they gave comparatively little thought to this idea. There was little effort to systematize mill production down to a regular basis. If there was a period of weeks when production fell off it attracted little notice.

Modern scientific efficiency analyzes production costs more carefully. It shows how when production falls below a normal level even for a day there is a heavier burden to be added to each article produced, as "overhead charge," and for all labor costs based on work by the hour, day, or week.

One reason why newspaper advertising has grown very fast during recent years is that retail merchants understand how this principle applies to their business. In former days when a merchant fitted out his store, hired his clerks and sat down to wait in a passive fashion for business he was very apt to find that he did not do an amount of trade that was normal, either for the capital invested in equipment and stock, or for the cost of his help. The result was that the proportion of failures among retail merchants used to be abnormally large. There is rarely any money in a store that does not have the appearance of being busy.

It is not a difficult thing to turn the current of trade in any given direction. It is not hard to convert an idle or half worked and unprofitable retail plant into a busy and profitable one. If the stock is well chosen and offered at fair prices, the public can always be interested in it. It is simply a question of taking in detail the various attractive features of the stock, and talking about them through the newspaper.

## STATE JOBS

The announcement made recently that the State of California needs more draftsmen for its engineering and other departments and will submit to examination all who apply is another reminder of the different way that state business is conducted now from what it was a few years ago. Then all positions were political. Now all the work of the state except the higher positions which call for discretionary relations with the heads of departments are on a strict civil service merit basis. Then a political machine could be built out of the money of the state. Now the only way that a political machine can be constructed is through the interest of those taking part in it, submitting whatever ambitions they have for a draft on the state treasury to the people first at the primaries and then at the general elections, with a recall always as a potential check against bad conduct.

Another feature of this announcement of the state civil service examinations is the test to be had for engineers and firemen for the Belt Line Railroad, which is now in charge of the State Harbor Commission at San Francisco, and is virtually a state-owned and managed railroad. It was once the great fear of public ownership of utilities that they would result in the creation of a vast political machine, the political administration being able through its domination of the thousands of employees of the state utilities to control elections. The work of the present state administration in liberating the San Francisco harbor from all power of danger of political manipulation, through the civil service act, has shown how needless this fear was. With engineers and firemen and other employees winning their positions on merit and removable only through shown demerit, they have no need to vote for any man for office unless they have individual reason to think he is the best man for the place, without reference to their tenure of their own jobs.—Fresno Republican.

## Editorial Edibles

A 12-year-old New York lad wants to leave his mother because she plays whist. If he saw her trump her partner's ace the prayer should be granted.

Bring on the Lincoln highway, and bring it by here.

Bring to decide whether to a President by me.



10 cents a button.  
\$1.00 a rip.  
—we're showing 6 patterns at

\$2

—the finest work pants we know of for all purpose wear.

W. A. Huff  
Good Clothes Dealer.

an election or by some less sanguinary method—such as another revolution, for instance.

When a president cuts down his message to 420 words he must be terribly, yes terribly in earnest.

Milburn, New Jersey, reports that the town hasn't had a marriage for six months. What's the matter, eugenics or bashfulness?

The woman who says she was Rockefeller's first sweetheart should be reminded that it is the last one that counts.

All you jingoes come to order. The rangers did not cross that Texas border.

Those London Militants think art ought to be cut out.

The English army will spend \$5,000,000 on the aviation branch this year. The overhead expense of war is constantly going up.

Every party platform contains a certain amount of phraseology that is destined to be pigeon holed.

There are now almost as many candidates for United States senator in Illinois as there are world's billiard champions.

Probably a treaty arrangement will one day be worked out that will contain desirable and practical provisions to get at people who are willing to expatriate themselves to avoid taxation.

Possibly Huerta will feel more like resigning after he goes through an experience in the field under present conditions.

Just as we expected, some of the Gotham cafes are complaining that the cabaret interferes so with the boozing. We expected this.

Villa cannot read, and in fact, it does not look as if he could even guess at the handwriting on the wall.

Ambassador Page will hereafter oblige the spirit of diplomacy by furnishing a complete chart with his speeches.

It is our conviction that only soft-headed men will wear feathers in their hats, no matter what the fashion makers may decree.

## NOTICE TO CONTRACTORS

Sealed bids for the improvement of Section 1, Newport Beach and Newport Avenue roads will be received by the Board of Supervisors of the County of Orange, State of California, up to 2 o'clock p. m. of the 14th day of April, 1914, at their office in Santa Ana, to be there publicly opened and read.

The work to be done in accordance with the profiles, plans and specifications adopted by the Board of Supervisors and on file in the office of said Board, and in the office of the County Highway Commission.

Copies of plans, profiles and specifications and also blank forms suitable for use in bidding on said work may be obtained in the office of said Highway Commission, and no bid will be considered which is not in accordance with the form herein referred to.

Each bid must be accompanied by a certified check in the amount of five (5) per cent of the total of the bid, made payable to the County of Orange, as a guarantee that the bidder, if awarded the contract, will enter into a contract for the performance thereof satisfactory to said Board of Supervisors. And in addition thereto, the successful bidder will be required to file a bond in the sum of twenty-five (25) per cent of the amount of the contract, with sureties satisfactory to said Board, as a guarantee of faithful performance of the contract, and a further bond in the sum of fifty (50) per cent of the amount of the contract, with acceptable sureties, to secure the payment of laborers, materialmen, etc.

The Board of Supervisors reserves the right to reject any and all bids not deemed advantageous to the county.

By order of the Board of Supervisors of the County of Orange, State of California, made this 21st day of March, 1914. W. B. WILLIAMS, County Clerk of the Board of Supervisors.

## JAMES IRVINE STATES HIS POSITION AS TO THE RIGHT OF WAY ACROSS HIS RANCH

The following communication is self-explanatory in all respects except as to the Register's relation to the matter under consideration. The Register merely reported (accurately, we think) a public official discussion of the question as to right of way across the Irvine Ranch for the State Highway. If what was said in that discussion as to the respective attitudes of the state and of Mr. Irvine put the latter in the light of "holding up this work" it is not the fault of the Register. We are pleased to be informed of Mr. Irvine's position and to publish his views.

Mr. Irvine's Letter  
San Francisco, March 30, 1914.  
Santa Ana Daily Register,  
Santa Ana, Calif.

Gentlemen:  
A clipping was sent to me of an article which recently appeared in your paper, referring to the State Highway which is to go through the ranch.

The sense conveyed in the article gave an impression, to one not familiar with the facts, that we were holding up this work. If you are not familiar with the facts, I wish to state that this is not the case.

The road through the ranch, proposed to be improved by the State Highway, has long been deeded to the county. We have recently deeded other roads to the county with certain reservations which are entirely acceptable to it, and which the county is improving and to improve under the recent bond issue.

The State Highway Commission, in my opinion, is taking a very arbitrary view of the situation, and one which, if carried out, would deprive both the county and ourselves of many of the uses of the highway usually enjoyed by the county and the abutting land owners.

The road in question was deeded to the county, free of any expense, and certain reservations for its use were made, which in themselves would not conflict or interfere with the use of the road as used by the ordinary mode and means of travel.

The state is now demanding an ab-

solute fee, or its equivalent, to this road, and attempting to place it in such a position that if the county should wish to cross the road, or use its outside lines for pole or pipe-line purposes, or if we should find it necessary at some future time, or at any time, to cross the road with pipe lines or power lines, or to run along its outside limits with the same—which uses in themselves would not interfere with the track of the road—we would be compelled to seek a franchise from the state.

The main road, cutting the ranch diagonally as it does for nine miles, will of necessity have to be crossed many times by pipe-lines, if the land is ever to be irrigated, and each time this might be necessary, a franchise would have to be asked of the state.

The district attorney's office and the supervisors, so far as I know, are perfectly satisfied with the agreement we came to regarding road rights of way and reservations, and I believe from the county's standpoint, it would be a mistake for them to give up all control of the road to the state.

The state is asking all it could possibly obtain if it had a fee to the road, and we feel that if we are compelled to abandon all easements in the road, as abutting property owners, and are put in the position of having to apply for a state franchise whenever we come in contact with the road in any line of development, the only thing left is for us to let the state or county condemn the property and pay us the full value of the land.

It is a rather peculiar position: the state is asking something which no one else wants but itself, but it wants the county to pay for it.

This is somewhat in keeping with my experience with the good farmer who always wants a new road, but wants it just over the line, on the other fellow.

I trust the above explanation will at least put you right as to conditions. I certainly have no desire to hold up or retard the development of the State Highway, but there are generally two sides to most questions.

Yours very truly,  
JAMES IRVINE.

## MOTHER DECLARES LILLIAN PALMER TO BE INNOCENT

SAN DIEGO, April 1.—With her baby by her side, Lillian Palmer today lies in the hospital here, still ignorant of the fact that Philip Kilfoil, the alleged father of her child, has charged the girl-mother with poisoning his sister Mary. Mrs. Blaine, the girl's mother, by careful questioning, got from her the details of the breakfast at the Kilfoil home when Mary Kilfoil was poisoned. The girl said the entire breakfast tasted bitter and everyone at the table became ill. "Then Julia Kilfoil got frightened and called a doctor," declared Mrs. Blaine.

Spring Laxative and Blood Cleanser. Flush out the accumulated waste and poisons of the winter months; cleans your stomach, liver and kidneys of all impurities. Dr. King's New Life Pills; nothing better for purifying the blood. Mild, non-gripping laxative. Cures constipation; makes you feel fine. Take no other. 25c at your druggist. Bucklen's Aches and Pains Salve for All Hurts.—Advertisement.

Insurancely yours, Ben E. Turner.

Dr. Pearl B. Magill, Osteopath, rooms 1 and 2, Rowley building, 956W.

## Redfield Talks On Commerce

(From the Los Angeles Financial News)

"How to Build Up Foreign Commerce" was the topic chosen by Secretary of Commerce Redfield, who was a Los Angeles visitor this week, and who spoke as a business man in Blanchard Hall Wednesday evening under the auspices of the Chamber of Commerce. He spoke in part as follows:

"The great Pacific Coast has never had its share of this world's business. There is no reason why some of the great wealth of the world is needed to overcome South America should not flow into the coffers of California. The greatest buying power in the world, for the things they use, lies in the empire of China, with its 400,000,000 of population. You have the brains, you have the means, and you have the opportunity here on the Pacific Coast to gain a footing in these great markets. The door is open for a business, which, commencing slowly, shall grow enormously. The Department of Commerce is ready actively to assist, to furnish particular information, to send its men, under certain conditions, to make investigations and report to your Chamber of Commerce, and to arrange that United States consuls and travelers who return to this country shall come to this city and meet your Chamber of Commerce to supply it with information of value.

"The first requisites for a foreign trade are courage and faith. Courage on the part of the American, and to face without fear conditions which may be obstacles in certain respects seem adverse. Faith is requisite in one's own goods and in his ability to present them so that in time they will warrant the business he seeks. To those two moral basis must be added a third, a thing called patience. Foreign trade is long distance business. It cannot be hurried. Time is just as essential a part of getting it as anything else. Then knowledge must be added. One must not expect to do business with South America in a North American way. One should not think of trying to do business in the tropics the way it is done in the temperate zone. To try to impose our American ideals upon an Asiatic or a Latin country means not to do business, so a considerable number of units of knowledge must be added to the other units above described. Then there must be some units of cash. One cannot secure business abroad without paying to get it. This does not mean that it is peculiarly expensive. That depends on circumstances. Adaptability is required and an absence of prejudice.

"In seeking a foreign customer one cannot wisely try to impose his own ideas and methods, designs, styles, etc., on him. Nor must one approach him in the spirit of regarding him as an inferior. Attention must be given to details, for export trade cannot be done in a happy-go-lucky fashion, and things that seem trivial to us may be of importance to the foreign buyer. It is far better to meet his views. The business should be made to run with as few uncertainties as possible between the American seller and the foreign buyer.

"One sound rule in getting a foreign trade and in keeping it has been repeated so often as perhaps to be worn-out, and yet the lesson has not been fully learned everywhere. It is this: Do not offer the foreign buyer what you want to sell so much as what he wants to buy. The foreign field is not a dumping ground and if it is made such the business will not last. A very weak spot in foreign trade is our unwillingness to give the credit, which the foreign buyer expects and which our competitors offer. True, there are foreign houses having their own offices in American cities who may prefer to buy cash against the documents because they can buy more closely in that way, and American houses who have become experienced in foreign trade do extend reasonable credits.

"The concerns with which it has been my privilege to be associated in past years have sold certain carefully against the documents because they can buy more closely and without loss. In discussing this, however, do not forget that our foreign competition advantage over us, soon, we hope, to pass

away, in the presence of great banks all over the world to assist them in their collections, and whose services cannot be given to us with the same enthusiasm as to their own nationals. We hope under the new currency law, and indeed it is distinctly prophesied by well-known financial men, that in two years or so we shall have American banks abroad proffering to aid American merchants and manufacturers in the extension of their foreign trade.

"The American manufacturer in the foreign fields meets serious obstacles. The people to whom he is trying to sell have their own ideas. To be candid, it is useless to attempt to overcome these if the export trade is to be considered as a "fieri" meaning a pleasant addition to our business at home when the latter is dull, only to be forgotten when things are more active here. It must not be forgotten, too, that the enormous investments of foreign countries in various lands to whom we would like to sell all our finished manufactures are the result of the fact that the world form an important obstacle. For example, Great Britain has \$20,000,000,000 invested all over the world. It is natural that the enormous influence of these vast investments should be exerted in favor of the country whence the money came. The same is true in the case of Germany and of France.

"Despite these obstacles it is encouraging, indeed inspiring, to see our American trade has grown abroad. Our foreign trade was never as large as in the last two years. Our manufactured goods are about 60 per cent, and out of this item fully finished manufactures are the larger part. We have faced the obstacles, we have met the industrial competitor on his own field, and we have won the fight. Our manufactures have gone abroad of late at the approximate average rate of \$500,000 daily. So the future is bright, and particularly so as we estimate the obstacles clearly and face them intelligently and with courage. There is one enormous advantage in the foreign markets. This is that they are much less likely to be upset by sudden fluctuations than our own. The market of the whole world is a staid old fellow than the market of any one country, and when things are dull here they may be active yonder. Australia may be busy when California is dull, and China may afford a good market when the New England factories are running short time. Furthermore, our foreign trade must always be considered as part of our domestic trade, for the obvious reason that one cannot fill in his American factory a foreign order without placing domestic ones for the machinery, the materials, and what not to fill it. Consequently a foreign order is reflected directly upon our domestic business.

"Nor should we be discouraged by what we are told about difference in prices. Frequently our prices are as low, if not lower, than those which are quoted against us, and also price is not the controlling factor. If the foreigner gets what he wants in the way he wants it, he is quite as apt as you and I to pay the price that is asked for it, if it is reasonable. Quality, style, quickness of delivery, reasonableness of terms—these and many other considerations enter into the element of competition. The man who attempts to compete solely on price is very apt to be playing the short distance business and will be beaten out in the long run by him who patiently develops a market based upon quality. The latter will have need of patience, but, like the tortoise, he will in time outrun the hare."

Wednesday Secretary Redfield visited the citrus belt; Thursday he was guest of honor at a luncheon given by the Pasadena Board of Trade and in the evening he spoke at the annual educational banquet of Los Angeles Y. M. C. A. Yesterday he was taken on an inspection trip to the harbor and last night he left for San Francisco. He will deliver an address Monday, Charter Day, at the University of California on "The Larger Outlook."

## Special

## Lace Curtains Bungalow Couch Covers at Great

We have recently enlarged this department city of new goods. We are particularly desirous vicinity become better acquainted with our direct in view we are offering these special inducements.

## Buy Now and Save 1/4 to

## Odds and Ends of Lace Curtains

at 1/2 Price

Values \$1.00 to \$7.50 per pair.

Of some patterns there is only a single pair, of others there are 3 or 4 pairs alike. Here are some splendid values if you need curtains.

## Bungalow Nets at One-Fourth Off

\$1.00 per yard quality at .....75c  
85c per yard quality at .....65c  
50c per yard quality at .....37c  
30c per yard quality at .....22 1/2c  
18c per yard quality at .....13 1/2c

\$2.50  
\$3.00  
\$4.00  
\$5.00  
\$10.00

Full 1  
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We show a large line of Silks and Tapestries for

## Horton-Spurgeon

Cor. Fourth and Spur

## Olune

Two Complete Changes of Vaudeville

WEEK COM Special  
"IN THE"

THE GLADS  
"AN ITALIAN"  
Dramat  
CAMI

Matinee Daily 2:30, All

MATINEES  
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# THE NEW SUGAR BEET

A South Dakota Kind That is a Quarter Sweetness

By George A. Starring, in the Country Gentleman.

If recent tests at the South Dakota State College and Experiment Station are prophetic the day is not far distant when the prairie states will be known by their sugar production rather than by their broad acres of wheat and occasional crop failures. After a quarter of a century of patient breeding and testing of every known variety the South Dakota experts believe they have finally produced a strain of sugar beets that will yield 25 per cent of their weight in saccharine matter. South Dakota makes a modest bow and claims the world's record for growing concentrated sweetness. A recital of this attainment should be worthy of interest.

In the early eighties, when the Dakotas were still one territory, the soil possibilities of this great district were unknown. In order to ascertain what crops could be profitably grown, the experiment station at Brookings undertook an extensive series of experiments with numerous crops. Prof. James H. Shepard, chemist of the South Dakota Agricultural College and Experiment Station, chose sugar-beet culture as his pet hobby. He believed that beets could be bred up as a sure crop under all conditions of Dakota climate, and with a high sugar content.

In the first place he wanted pure seed. But away back in 1888 there was considerable lack of knowledge in America concerning beet culture—and, in truth, hardly any one knew where good seed might be obtained at any cost. The shipments of seed in the earliest tests proved to be merely a species of mangrel with a sugar content under 10 per cent. He was unable to secure genuine seed before 1891. The crop of that year produced eight tons of beets an acre, with a sugar content ranging from 13 to 17 per cent. The average sugar content of German beet crops

was at that time reported to be 14 per cent. Beets must uniformly average 12 per cent sugar to be a profitable commercial crop.

For several years the entire state of South Dakota was tested in sugar-beet growing—in 1897 seed being sent to nine hundred and fifty-four farmers in fifty-nine counties. This particular experiment demonstrated that Shepard's improved beets would yield heavily over the entire state, and with a uniformly high sugar percentage. The average sugar content had by this time been increased to 15 per cent, with a yield of over twenty tons to the acre. Many selected beets tested a sugar content of more than 20 per cent. These were preserved as "mothers" for growing seed another season.

In 1897, 1898 and 1907 to 1911 inclusive, the United States Department of Agriculture co-operated with the South Dakota Experiment Station, and at different times Dr. C. O. Townsend and Prof. F. A. Pritchard were detailed to work with Professor Shepard in making some special experiments. The suggestions received from these experts of the department encouraged Professor Shepard in further efforts.

In 1912 the work was again continued independently of federal co-operation. Tests were now undertaken to produce sugar-beet seed on a commercial basis—for what good was a high per cent beet if it remained merely a laboratory product? It must be commercialized and given to the people. The beets of the 1912 season yielded as high as twenty-four tons to the acre with a sugar content of 25.4 per cent. They grew uniformly and true to type, and good for an average of 20 per cent sugar. Professor Shepard believes that he has now grown enough "mother" beets to put the sugar-beet business on a safe commercial basis in South Dakota in two years.

One who is unfamiliar with the care and patience necessary in such work has no conception of what the results mean. Much might be related of how Professor Shepard rejected as high as 90 per cent of tested beets each year, and at the same time gradually lessened the percentage of the unfit; how he replanted "mother" beets, safeguarded them from cross-breeding with inferior strains, and harvested their seed; how he repeated the cycle during another two seasons; and how he improved the varieties so that it was necessary to reject but 10 per cent in 1912. This extreme care was necessary because he had learned that there were in the whole country no pure strains of seed among the individuals of any variety which would give uniform percentages of sugar.

Summarized briefly, the work of the South Dakota Experiment Station has developed a sugar beet yielding from one-fifth to one-fourth its weight in sugar and more than twenty tons to the acre—without irrigation and without artificial fertilization. In order to produce an equal value of wheat the Dakota farmer would have to coax his land to yield the impossible crop of 140 bushels to the acre. The 1912 beet crop of the South Dakota State College Experiment Station ran so uniformly and true to type that the rejected beet averaged a higher analysis of sugar than that reported for the regular commercial beet crop of the United States. The average tonnage in the United States in a recent report was less than eleven tons an acre, with a sugar content under 16 per cent. Furthermore no Dakota experimental beet crop has ever failed.

South Dakota farmers are now awaiting the factories which are planned at various convenient shipping centers. They feel confident that sugar-beet raising should do for their state what it has done for other states. If beet raising made the soils of Germany so productive why not obtain the same result in South Dakota? The beet is a sub-soiler by nature. The South Dakota experimenters dug around and under an exceptionally healthy beet and found roots eight feet below the surface.

Visions of new wealth and prosperity to Dakotans now appear in the prospects for added population in laborers, increased soil fertility, increased feeding of stock with waste products from beet sugar mills, profitable by-products as well as sugar production, beet-seed raising, and last but not least an increase in the price of land.

## Rheumatism, Sprains, Backache, Neuralgia

"Yes, daughter, that's good stuff. The pain in my back is all gone—I never saw anything work so quickly as Sloan's Liniment." Thousands of grateful people voice the same opinion. Here is the proof.

**Relieved Pain in Back.**  
"I was troubled with a very bad pain in my back for some time. I went to a doctor but he did not do me any good, so I purchased a bottle of Sloan's Liniment, and now I am a well woman. I always keep a bottle of Sloan's Liniment in my house." — Mrs. M. J. Cotto, 364 Myrtle Ave., Brooklyn, N. Y.

**Sciatic Rheumatism.**  
"We have used Sloan's Liniment for over six years and found it the best we ever used. When my wife had sciatic rheumatism the only thing that did her any good was Sloan's Liniment. We cannot praise it highly enough." — Mr. Perry, Des Moines, Iowa.

**Sprained Ankle Relieved.**  
"I was ill for a long time with a severely sprained ankle. I got a bottle of Sloan's Liniment and now I am able to be about and can walk a great deal. I write this because I think you deserve a lot of credit for putting such a fine Liniment on the market and I shall always be glad to recommend Dr. Sloan's Liniment." — M. Chase, House, Baltimore, Md.

# SLOAN'S LINIMENT

At all Dealers—25c., 50c., and \$1.00. Sloan's instructive book on horses, cattle, hogs and poultry sent free.

Address Dr. Earl S. Sloan, Inc., Boston, Mass.

## CLOGGED NOSTRILS OPEN AT ONCE. HEAD COLDS AND CATARRH VANISH

In One Minute Your Stuffy Nose and Head Clears, Sneezing and Nose Running Cease, Dull Headache Goes Away.

Try "Ely's Cream Balm."

Get a small bottle anyway, just to try it. Apply a little in the nostrils and instantly your clogged nose and stopped-up air passages of the head will open; you will breathe freely; dullness and headache disappear. By morning the catarrh, cold-in-head or catarrhal sore throat will be gone.

End such misery now! Get the small bottle of "Ely's Cream Balm" at any drug store. This sweet, fragrant balm dissolves by the heat of

### POLO 'CHAMPS' START PRACTICE

NEW YORK, April 1.—Real work of candidates for the team which will defend the international cup against the invading British polo cracks started today at the Georgian Court fields at Lakewood. Captain James M. (Monte) Waterbury, associated with international polo as a player since the American four were defeated by England in 1902, was in charge of the candidates today. Monte Waterbury was a member of the American Big Four which defeated England for the world's championship and the international cup in 1909. Larry Fitzpatrick, who has prepared the ponies of the American four since 1909, again this year is in charge of that important task.

### THE MARKETS

NEW YORK, March 31.—Thirty cars navels sold. Market steady. Weather fair.

NAVELS	Avg.
Orchard, imp., Nat. O. Co., iced	\$2.95
Standard, imp., Nat. O. Co., iced	2.35
Orchard, Nat. O. Co., iced	2.86
Standard, Nat. O. Co., iced	2.05
Standard, imp., Nat. O. Co., iced	2.25
Euclid, Growers Ft. Co., iced	2.25
Uplanders, imp., Nat. O. Co., iced	2.15
Uplanders, National O. Co., iced	2.05
Rosemont, National O. Co., iced	1.85
Rialto Brownie, Rialto Ft. Co., iced	1.85
Twin Peaks, Growers F. Co., iced	2.90
White Cross, Growers Ft. Co., iced	1.85
Clown, Sparr Ft. Co., iced	2.30
Lotengo, Sparr Ft. Co., iced	2.15
Del Oro, Sparr Ft. Co., iced	2.05
Thor	1.95
Neptune, Amer. Ft. Dis.	2.00
Wistaria, S.A. Ex., iced	2.45

**Boston Market**  
BOSTON, March 31.—Twenty cars oranges sold. Clear and cool.

NAVELS	Avg.
Sunnyheights, R. H. Redlands	\$1.90
Crafton Special, R. H. Mentone	1.90
Pine Cone, S. B. Highland	2.10
Alhambra, S. T. E. Alhambra	1.95
Spec. Quail, O. K. Ex.	2.10
Volunteer, S. A. N. Pomona	2.15
Gold Buckle, E. H. High	2.50
Homer, Q. C. Corona	2.00
Lotus, O. K. Ex.	2.20
Monogram, O. K. Ex.	1.90
Diamond S. O. K. Ex.	1.70
Quality, S. T. Nordhoff	2.15
Campfire, S. T. Nordhoff	1.80

**Los Angeles Produce Market**  
Hawaii has again come to the rescue with onions and the quotations on Bermudas dropped 50 cents yesterday owing to the size of receipts from the islands. In addition, a large number of crates of crystal white, a very fancy onion were shipped in and sold at the former quotation on Bermudas, \$3.25 per crate. A heavy shipment of pineapples was also reported in. These continued to sell at 7 cents a pound.

Several surprises awaited vegetable buyers in the morning. Asparagus instead of going down as anticipated, increased in value, white selling from 7 to 9 cents and green as high as 12 cents for fancy quality. String beans also went up, selling from 9 to 12 and peas jumped up a cent, bringing 7 on local and 9 on fancy northern telephone peas. Some green pot celery is arriving and is selling at 50 cents a dozen against 85 cents for the golden pot. The latter is very scarce.

The egg demand was fair and the market declined to 21 cents on heavy receipts from the north. The quotation on eggs in the north is 19½c.

Butter receipts were 13,840 pounds. The demand was very favorable on this stock and the market remained steady with advices of a 23-cent market in the north.

## ARE YOU ON A JOY RIDE TO THE POOR HOUSE?

"A FOOL and his money are soon parted." Very true. Fathers and mothers, you want your children to become **MANLY MEN** and **WOMANLY WOMEN**, not **SQUANDERERS** of time and health and money. Young joy riders on life's journey never come to any good. Urge your children to be **FRUGAL**. Start them with a **SMALL SAVINGS BANK ACCOUNT**. See that they keep it going. Set them a good example **YOURSELF** in **YOUR OWN ACCOUNT**.

## First National Bank

OF SANTA ANA  
with which is affiliated the

## Santa Ana Savings Bank

## Irrigation Pipe

This is the time of year to use it and you had better get your order in early as we have already had orders for several thousand feet. We make it in sizes from

### Two Inches Up

and the prices are just the same as they were last year.

## S. Hill & Son

Sunset 1130, Home 151. 213 E. Fourth St.

## The Registers' Directory

OF AUTOMOBILES, GARAGES AND ACCESSORIES

**BUICK** When better cars are built Buick will build them.  
**ORANGE COUNTY GARAGE CO.**  
405-407 East Fourth St. Santa Ana.

**COLE** "The Standardized Car"  
**WISDOM & COMPANY**  
424-426 West Fourth St. Orange County Distributors.

**CHALMERS** AND DETROITER MOTOR CARS  
Waffle & West Garage, 417 W. 4th St.

**Ford** Model T 5-pass. Touring Car \$625 fully equipped.  
**WEST END GARAGE**  
COR. SIXTH AND MAIN STS. SANTA ANA

**Guarantee Garage** AND MACHINE WORKS, building and repairing and Machine Work. Kimball & Props., Cor. Second and Euclid.

**Gasoline Engines and Pumps** We install water pumps complete, including water and tank houses, gas and pumps of any size. We also repair and overhaul gas engines, and bored for \$5.00 per cylinder. Call 342 Orange. 154 South Glassell.

**Hoosier** VULCANIZING WORKS. Guarantee Scientific Vulcanizing. Best equipment spreading tires on the Pacific Coast. Opp. Postoffice. 305 North Sycamore St. Phone 137.

**HUPMOBILE** "The Car of the American Family"  
**HARPER MOTOR CAR**  
Next to City Hall.

**IGNITION** We repair and install everything electrical for Full line of Electric Supplies. Electric starting lighting systems our specialty. Batteries charged. Orange County Ignition Co. 421 West Fourth St.

**PAIGE** 36 Touring Cars equipped with Gray & Davis electric system. 25 Tour Car fully equipped, \$1050.00.  
**T. W. NEELEY**  
Corner Fifth and Main Sts. Phone, Santa Ana.

**REPAIRS AND ACCESSORIES** Everything for the Automobile. Best repair men in the city.  
**DAVIS & KELLOGG.** Next to City Hall.

**Springs made to order** LIBBY MOTOR Car. Fifth and Broadway. Garage and Repairing. Open nights & Sundays.

**TUSTIN M'F'G CO.** General Blacksmithing and Horseshoeing. Agricultural implements kept on hand and order. Phone 758J2.

**Vulcanizing 25c** Vulcanized patches on tires and small cuts. Other cording. **ROBT. GER** 312 N. Broadway. Santa Ana, Cal.

## World-Famous Mt. Lowe Trip

AND THE

### Three Great Sight-Seeing Trolley Trips

"Balloon Route" "Triangle" "Old Mission"

should be your first recommendation to acquaintances and friends from points outside of Southern California to obtain a thorough, quick and accurate knowledge of our country. In no other way may they obtain it as complete and at such a small cost. If you have not taken these yourself it will pay you. The Mount Lowe trip may be made any day at an excursion fare of \$2 for the round trip from Los Angeles, and the Trolley Trips, each approximately 100 miles in length, a whole day's pleasant travel of scenic routes to and through the choicest part of Southern California may be made for \$1 each. Send for illustration or ask your nearest agent.

## PACIFIC ELECTRIC RAIL

### Upson Board

is the best wall board. Let us prove it to you. See us for mill work, cement, roofing and everything in lumber.

## Pendleton Lumber Co.

## Safe

The Public Approves

—the fact that the policy this bank transacts business with those that are also with the principles of legitimate banking. —and that by working —the safety of deposits placed before profits, anything else. —your business is in tune on its reputation.

## Farmers & Merchants National Bank OF SANTA ANA

1913 J.R.B.

## Are you going?

If so, let us figure with you. We move Household Furniture Any Distance.

Heavy Loads and Long Distances. Trucks of all sizes.

## Santa Ana C

Transfer Dept. Phones: Suns

## Let Us Help You Plan Your Trip

for e 137 O. e auto. g and d, 60c. 4th St. starting asset 160. an in the City Hall. CO. roadway. ng. Forg. Sundays. ad Expert al Imple made to one 758J2. res, punctures ac- wing. Ana, Cal.

California Raisin Day April 30th

## We Carry

# Beare

In 32 in. and 48 in. widths 10 feet. This excellent material for wall and adapted to California homes.

Also Lumber, Cement

## Griffith

### HOTELS

FOR OR PL

LOS ANGELES—RHEUMATISM AND HEALTH AND "PAIN" AT RIETA, CAL. Also the finest S. Pool. Booklet of information Bureau. Prop. H. Guent Manager.



# Social and Club Circles

## THEIR SOCIAL TUESDAY

Members of Woman's Club Enjoyed Afternoon With Readings and Music

**ELEANOR WILSON'S CORSAGE BOUQUET IS LIKE FLOWERS ON HAT**

"Fair Eleanor," the daughter of President Wilson, who is just now occupying the center of the social stage as the to-be-fourteenth bride of the White House, has introduced a pretty fad of fashion. It is the wearing of a corsage bouquet of hot-house flowers that match the artificial flowers on her hat. For instance, she is reported to have worn pink and red roses yesterday to agree with similar roses on the particular hat she was wearing.

Noe's voice is musical and very expressive and she knows how to use it to the best effect. Her enunciation is good and in the various numbers she gave she carried her listeners with her in every word.

Mr. Harry Warner played on the pipe organ Nevin's beautiful love song, "Canzone Amore," which he followed by a well-deserved encore number. His contribution to the pleasure of the evening was highly gratifying.

**County W. C. T. U. Board Meeting**

The Orange County W. C. T. U. Official Board meeting was held yesterday afternoon at the home of the County W. C. T. U. president, Mrs. F. J. Rogers, 1010 Ross street. The purpose of the meeting was to arrange a program for the county convention of the W. C. T. U., which is to be held in this city April 21 and 22. A splendid program has been arranged which will be announced later.

Mrs. Stella B. Irvine, who is the State Sunday School Association temperance superintendent, will address the Sunday school workers of the county at 3 o'clock on Tuesday, April 21. Mrs. Irvine is also the National Sunday School temperance superintendent of the W. C. T. U. and will speak on "California Dry" on Tuesday evening, April 21. Mrs. Lucy Blanchard will also be present and speak at these meetings.

Those who were present at the home of Mrs. Rogers yesterday were Mrs. E. B. Norman, Mrs. J. E. Kellogg, Mrs. Lea Warren, Mrs. F. H. McElmer, Mrs. Santa Ana; Mrs. C. H. Miller, Mrs. Maggie Rawlings, Mrs. S. M. Brown, Tustin; Mrs. Ralph and Mrs. F. H. Paine, Orange; Mrs. Winslow, Garden Grove; Mrs. D. Gervais, Anaheim; and Mrs. C. D. Heartwell, Huntington Beach. After the business meeting was concluded Mrs. Rogers served delicious cocoa and wafers for the members of the committee and a brief social time was enjoyed.

**The Photo Drama of Creation**

The Sphinx tells its long kept secret; the motion of the heavenly bodies around the sun, the zodiacal signs in fine coloring, the vastness of the universe, the countless suns equal to or greater than our own as centers of other solar systems, are presented in an interesting and instructive manner at the College of Music.

The growth of plants and development and opening of the flues are given in moving pictures. The thistle even becomes beautiful and attractive.

These and other scientific features of the drama will be shown for the last time this evening.

The second section will be presented tomorrow (Thursday) at 3 and 8 p.m., and daily thereafter at the same hours.

Historical, scientific and religious facts are presented in the drama in an impressive manner never before attempted.

Everyone should see all the sections. Free to all.

## in Goods

lines. Kipperd Herring, Milehner Her-everything else along this line.

## ANDERSON

Goods at Right Prices. The Cash Grocer.

**Headquarters for Easter Supplies, Beads, Pictures, Music, Pennants, Baskets, and Art Needle Work.**

## Free Crochet Lessons

Wednesday, Friday and Saturday.

## Merigold Bros.

Odd Fellows Building

or many of Real soft rich effects

errier Co.'s Dry Silk

above Pillow Top handsome Em-one kok, "Sug-Sh" by purchasing at Merigold Bros. Lesson Sheet at 20c.

**EMBROIDER WITH SILK**

Nothing Just as Good



This Beautiful Stamped Table Scarf and 6 Skeins of Carlson Currier Co.'s Embroidery Silk

**ONLY 50 CENTS**

Also Diagram Lesson. Illustrations of handsome designs, etc. Retail value of Table Runner alone is at least 75 cents—hand-somely stamped on our new, fine, heavy quality of Carlson Currier Co.'s Special Fan Crash. A most useful and beautiful article for any home. Size 21x54 inches. This big offer is made to prove the superiority of Carlson Currier Co.'s Embroidery Silks over the many imitations.

## What Are You Doing About that Spring Suit for Easter?

You can't get by on winter clothes much longer. You simply must shed them and get into spring clothes.

There is no better time than the present.

Our lines are complete, fabrics are of the best and styles the very latest.

Come in and see the strong values we offer at

**\$15, \$20, \$25**

**Vandermaast & Son**

well as better working conditions. Mr. Porter's successor here is T. S. Ferrell, and Miss Jones will be succeeded by Miss Mary Hanson.

**At Spurgeon School**

Practically all of the first part of the yesterday afternoon's session of the meeting of the Spurgeon School Parent-Teacher Association was devoted to business. Among the items of business was the nominating of officers of the association to be voted on at the May meeting. Another matter of interest was a discussion of the play, "The Peek Sisters," to be given during the summer vacation.

Following the business session, a social hour was spent during which the hostesses served delicious salads, sandwiches and coffee. There was a very fine attendance of mothers.

## A Hawaiian Afternoon

Mrs. Charles F. Heil, who with her husband and little daughter Helen have just returned from a trip to Honolulu, delightfully entertained the inter Se members yesterday afternoon at her home on F street.

The afternoon was spent in social conversation, many interesting incidents of the Hawaiian trip being recounted by the hostess. During the Heils' stay on the island, Mrs. Gertrude Finley, Miss Crookshank and Miss Cotter arrived and the Santa Anans went about together.

At the close of the afternoon Mrs. Heil invited her guests to the dining room where dainty refreshments were served. The yellow color scheme was most artistically carried out in the large centerpiece of yellow poppies and the festoons of yellow leis (pronounced lays) lying upon the white cloth. The service was suggestive of the island, creamed shrimp, fruitade, and sliced pineapples and cake sprinkled with coconut from Hawaii, being used. The places at the table were found by dainty little kodak place cards, views from the islands. On each chair was a yellow lei that Mrs. Heil, in anticipation of the afternoon, had brought from the island. Leis were also festooned about the walls of the dining room, and the red, white and blue ones that had been placed about the necks of Mr. and Mrs. Heil and little Miss Helen by Mrs. Finley, Miss Crookshank and Miss Cotter as the Heils left them to sail for the homeland, particularly interested the company.

Those enjoying this unique social afternoon were Mesdames E. S. Wallace, W. H. Bullard, George S. Smith, A. J. Crookshank, Earl Glenn, Warren Brakeman, Misses Mary Cotter and Margaret Ore.

## Federation Women Meet

The meeting yesterday in Santa Ana of representatives of the executive board and presidents' council of the southern district of the California Federation of Woman's Clubs, was decidedly successful in every way with the possible exception of attendance.

The business meeting was preceded by an elegantly appointed noon luncheon at Taylor's, where tables were set in the "gold room." Pink and green were the tints of a color scheme developed in pink roses and ferns. The tables were centered with large bouquets and in the beautiful stained window at the rear of the room was a basket of lovely

Duchess roses and asparagus ferns. An elaborate menu was served.

At the table were the following ladies: Mrs. Lillian Pray Palmer, retiring district president, and Mrs. Geo. Butler of San Diego; Mrs. Henry De Nyse of Riverside, Mrs. S. L. Beller of Riverside; Mrs. F. C. Martin and Mrs. K. R. Smart of Beaumont; Mrs. F. T. Willis of Colton and Mrs. T. C. Jameson of Corona; Mrs. E. L. Quinn, of Los Angeles; Mrs. George Kellogg, president of Newport Elbell; Mrs. Arkley, Garden Grove; Mrs. Flora M. Pyle of Westminster; Mrs. G. W. Sherwood, of Fullerton; Mesdames W. L. Deimling, W. L. Grubb, C. F. Crose, Roberts, A. J. Lawton of Santa Ana.

Following the luncheon, the ladies repaired to the parlor of the Armory, properly decorated for the occasion, where a business meeting was held. Amendments and other business to be considered at the Riverside convention of the State Club Federation, were discussed, and reports of departments were heard. Of the presidents' council reports, eight were delivered personally by the presidents, the others being sent in. The local presidents giving reports were Mrs. A. J. Lawton of Santa Ana Valley Elbell; Mrs. B. Uttley, Santa Ana Woman's Club; Mrs. Lipton, Anaheim Elbell; Mrs. Sherwood, Fullerton Woman's Club; Mrs. Kellogg, Newport Elbell; Mrs. Arkley, Garden Grove Tuesday Afternoon Club.

## The German Club

The German Club of the High School was entertained last evening by the class teacher, Miss Henry.

## Woodmen Were Hosts

The entertainment given last night by the local camp of the Woodmen of the World at Moose Hall was largely attended by the guests of honor, over 200 members of Sedgwick Post; Sedgwick W. R. C.; Shiloh Circle Ladies of the G. A. R.; and Daughters of Veterans being present. The guests were enthusiastic over the excellence of the literary and musical program of which the leading features were "The Tramp Blacksmith," given by Gordon Gould and company, and "An Appeal to the Governor," by Messrs. W. G. Gould, C. S. Shaw, Miss Blanche Irvine and Frank Wood. The latter was beautifully staged and was pronounced as very effective.

The "boys in blue" of the G. A. R. and the members of the auxiliary societies expressed their delight and gratitude of the splendid entertainment tendered them by the Woodmen.

## Personals

Miss Leora Harris was called to Santa Barbara last week on account of the serious illness of a friend. She returned to Santa Ana yesterday, her friend being on the road to convalescence.

J. T. Watchob of Omaha, Nebraska, who is making a brief visit to Southern California, spent a day here this week as the guest of his old schoolmate, George S. Smith, who showed him the pretty country about Santa Ana.

Mrs. Ray Buchanan returned home yesterday from a visit to friends in Santa Barbara.

Mrs. A. J. Lawton this afternoon left for Balboa where she will be the guest for the rest of the week at the Balboa cottage of Mrs. Mertz of Los Angeles, Mrs. Mertz being her hostess.

Mrs. Alice Harris has gone to Los Angeles for several days visit with her daughter, Mrs. Michael Thompson.

Mrs. Henry Diers was a morning passenger to Los Angeles today.

Mrs. Max Harrell, who has been visiting at the home of the C. E. Niningers, 529 South Sycamore, left this morning for her home in Alhambra. She was accompanied by her sister, Miss Eva Nininger, who will return here this evening.

**Colds Cause Headache and Grip**  
LAXATIVE BROMO QUININE tablets remove cause. There is only one "BROMO QUININE." It has signature of E. W. GROVE on box. 25c.

**Strengthens Weak and Tired Women**  
It was under a great strain nursing a relative through three months' sickness, writes Mrs. J. C. Van De Sande, of Kirkland, Ill., and "Electric Bitters kept me from breaking down. I will never be without it." Do you feel tired and worn out? No appetite and food won't digest? It isn't the spring weather. You need Electric Bitters. Start a month's treatment today; nothing better for stomach, liver and kidneys. The great spring tonic. Relief or money back. 50c and \$1.00, at your druggist.—Advertisement.

**Card of Thanks**  
We wish to thank you many dear friends for their love and kindness during our sorrow, and for the many beautiful flowers that were sent in sympathy.

C. J. DOSS,  
MR. and MRS. ED DIETRICH,  
G. W. DOSS,  
H. F. DOSS.

**Easter Hats at Gilbert's.** Over 400 beautiful Easter Hats on display. The very swiftest millinery can be found here at the most moderate of prices. You don't have to pay a fancy price at Gilbert's for your hat. Come and see. \$3.50 to \$25.00. Take elevator to millinery department.

**AUTO STAGE LINE**  
—Leaving Santa Ana for Orange, Anaheim and Fullerton every other hour of the day beginning at 7 a.m. to 7 p.m. Last car from Anaheim for Santa Ana midnight. Leaves here northwest corner Fourth and Main.

**DANCE AT EL TORO SATURDAY**  
night, April 4. Good time assured.

Let the Modern Dry Cleaning Co. clean and press your summer clothing. Best work, prompt service, moderate charges. 519 North Main St. Both phones.

**MOOSE DANCE.**  
—There will be the regular weekly dance given in Moose Hall tonight. Good music is a feature of these social times. Ladies free.

**BORN**  
SCHEEL—On Wednesday, April 1, 1914, to Mr. and Mrs. Herman Scheel, 1836 Spurgeon street, a son.

## AMUSEMENTS

### At the Lyric

"The Honeymooners" is being presented to the lovers of beautiful photo plays this afternoon and will be shown tonight, with Florence Lawrence, the Maude Adams of the screen, in a very beautiful two-part drama, at the Lyric. You will find great amusement and take much interest in the story for its humanness and its humor. The appeal of the piece is big and broad.

A dandy comedy, featuring Bob Leonard in the "Boob's Honeymoon," is certainly a scream. Another reel, entitled "Valentine Day," goes to make up an excellent program.

Correctly fitting glasses are made by Dr. Loersch, 116 East Fourth.

Accident Insurance? See Een.

### Too Late to Classify

FOR RENT—7 room house, 519 East Washington. Apply 1116 French. Phone 324M.

FOR SALE—I have 1 acre, 2½ acre and 5 acre tracts of rich land in Orange county, which we are selling for \$300, \$550 and \$800 per acre on very easy terms. This land is bound to make a big advance. See me at once and take your choice. F. S. McClain, 410 East Fourth St.

FOR SALE—4 shake apricot trays in good condition. Any amount from 1 to 1000 at 5c each. Perry Lewis, Tustin. Phone 754W3.

FOR SALE—Large east front lot, 50x143, on Spurgeon, south of Seventeenth. \$550. Phone 51, Clayton.

FOR RENT—Furnished housekeeping apartments, gas and electricity. Phone 317J. 408 Fruit St.

LOST—Black and brindle bull pup, bob-tailed, white breast, answers to name Betty. Reward. Rowley's Drug Store.

WANTED—Names of any parties who witnessed the collision of automobile with boy on bicycle, which occurred Sunday morning about 10 o'clock at the corner of Sixth and Main Sts. Address C. Box 84, Register office.

FOR SALE OR TRADE—10 acres of land and one business and one residence lot in Dimmitt county, Texas, 110 miles from San Antonio, in the new town of Denton, right in the heart of the cotton and stock belt of soil, best of climate. What have you to offer? Address M. Box 13, Register.

YOU'VE HEARD OF KEOKUK—The city where the largest hydro-electric plant in the world has just been completed. Would you like to work here? Would you like to get your share of the \$25,000,000 that has been paid out here for labor and materials? Would you like to sell your farm to one of the townsmen who has had his land flooded by the water backed up behind the big dam here? A classified advertisement placed in the Keokuk Constitution-Democrat will enable you to do these things. The cost is but 1 cent per word, nothing taken over 15 cents, cash required with order. Address The Constitution-Democrat Co., Keokuk, Iowa.

WANTED—Five passenger second hand car. Must be in first class condition. 1912 or later model. Would purchase on monthly payments. I. Box 36, Register office.

FOR SALE—At a bargain, 4 good mules. No further use for them. Apply G. M. Bain, Helena Orchards, Fullerton.

FOR SALE—At a sacrifice, one thousand medium Valencia oranges, truck loaded in 1912, in first class condition. Apply to G. M. Bain, Helena Orchards, Fullerton.

FOR SALE—Baled barley hay, close in. Phone 95R.

FOR SALE—Man's bicycle in good condition. \$11.00. Call at barber shop at 312 East Fourth St.

WANTED TO BUY—Preferably Jersey heifer calves. Would take Holsteins. Phone 803W. A. R. Dresser, 1523 French St.

FOR SALE—Ford roadster, a bargain if taken at once. Also 1914 Ford touring car. Harper Motor Co., next to City Hall.

JUST ARRIVED—Carload of finest horses ever shipped to Santa Ana. Some fine matched teams weighing from 1400 to 1800. Cor. Second and Broadway. Sunset 853.

FOR SALE—No. 5 Crough pump, with 45 ft. of frame and shafting. Used but one year, just as good as new. Will sell for half price. Inquire of L. B. Ferrell, Box 96, R. D. 4. Located 2½ miles south of Anaheim to Sub. Electric station on Blvd. between Orange and Anaheim, then one-eighth mile west.

FOR SALE—20 acres of finest orange land, abundance of water, free from hard pan and alkali. \$155 per acre. Easy terms. I. Box 14, Daily Register.

FOR SALE OR RENT—Modern 6 room house, close in. Own terms. 1078 West Sixth. Home phone 416.

WANTED—Lady clerk, experienced in dry goods. Apply at Main Department Store, 415 North Main St.

WANTED—Situation in grocery or gent's furnishing store, by young man with twelve years local experience. Address I. Box 12, Register office.

WANTED—Good cow for her keep. Might buy. Call 978J.

FOR EXCHANGE—Fine gas range for good coal range. Moving to country. 404 East Fourth St. Call 978J.

**BE YOUR OWN DRESSMAKER**  
"Nature Forms"—are exact reproductions of the person's own figure, arms, bust, skirt and poise. You, can cut, fit and finish everything without once trying on yourself until complete.

—Positively the most perfect and practical dress-form made.

—See models and demonstration at

Mrs. Cora B. Cavins' Corset Shop. 408 North Main St.

Why wait to have that broken lens repaired when we can duplicate it on short notice.

**Dr. Wilcox**  
Optometrist and Optician  
214 West Fourth St.  
Phone 277.

**WANTED!**  
10,000 Watches That Don't Keep Good Time

We make a specialty of any kind of complicated watch repairing—work the same watchmakers can't handle. No job of watch repairing is too difficult for our expert repair men.

**Carl G. Strock**  
Jewelry and Piano  
112 E Fourth St. Santa Ana

## OLD MEN'S CLUB A BOOSTER OF BEAUTY

The Old Men's Club that has its hangout on Main street between Second and Third streets is strong for the idea of beautifying the parkings of city streets, and since they not only think but act, the parking near their headquarters has been transformed into a geranium bed. Mr. Norton was a ringleader in the movement.

## FREE DEMONSTRATION

Of J. J. McAllister's Liniment, at Rowley Drug Co., by proprietor and inventor. For Asthma, Hay Fever, Rheumatism, Neuralgia, Gastritis, Indigestion and gripp cold. This preparation contains no opiates or narcotics. For external and internal use. Call and make the test. J. J. McAllister.

Buy wall paper now at about half price. We are closing out our large stock. Chandler, 510 N. Main St.

## Your Spring Suit

The minute you are ready for your spring suit, sir, we would like the pleasure of showing you the new styles. There are certain advantages a man derives in coming here for clothes.

Our sort of clothing always pays the buyer a good dividend in satisfaction.

Note the following points. The fine selection of fabrics. The certainty of correct styles. The largest money's worth. Suits \$12.50 to \$20.00.

## JOE TILLOTSON'S Clothing Store

Postoffice Block

## If Not, Why Not trade with the store that brought prices down in Santa Ana?

Before this store started there was a regular combine among the grocers. But now where is it? This store certainly deserves some credit for bringing the prices down.

With our system of no credit, no delivery, we can still keep the prices at the bottom. Come in and we will convince you.

**25 pounds SUGAR . \$1**

100 lbs. Sugar ..... \$4.00

Burrs Best Butter, 30c

2 sacks Salt for ..... 5c

Large sack Sugar ..... \$1.50

3 lbs. Soda Crackers ..... 25c

Knox Gelatine, per package ..... 12c

Jello, 3 packages ..... 25c

California Flapjack, per package ..... 12c

Log Cabin Syrup, quart ..... 39c

3 can Van Camps Pork and Beans ..... 25c

3 pkgs. Graham Crackers ..... 25c

6 lbs. small Prunes ..... 25c

10 lb. pail Wild Rose Syrup ..... 45c

15 lbs best Potatoes ..... 25c

Extra fancy Potatoes, per 100 ..... \$1.40

6 lbs. Pure Rolled Oats ..... 25c

2 tall cans Salmon ..... 15c

2 cans Corn for ..... 15c

2 cans Tomatoes for ..... 15c

Pay cash and save \$\$\$\$

**S. M. HILL**  
Cash Grocer.  
Fourth and French Sts.  
Quick Sales. Small Profits.



CITRUS LAND

CLOSE TO TOWN

\$185 an Acre; Easy Terms—

Views of the Valley

All Week

We have for sale some 6500 acres that lies all around the town of Escondido. All tracts have beautiful building sites, deep granite soil and easy to work. A town of 2500 people, nice churches, stores, four banks, fine high school. Mutual Water Co. on the Santa Fe R.R., 67 carloads of citrus fruits have been shipped this season. Over 50,000 young trees have been set out in the Valley and the company has several thousand apple trees in the nursery for 1915 planting. The prize vineyard of the United States is at Escondido. This vineyard took three gold medals at three world's fairs, and has never been watered, and produces from eight to fourteen tons to the acre. Of delicious Muscatel grapes we have planted and sold over 1000 acres.

We are showing every evening at the Rossmore Hotel moving pictures of the valley. Come and spend an evening and see for yourself what a beautiful valley we have. It's free and so is our beautiful illustrated booklet.

We will be here all week and if you can't get down to the hotel in the evening, call up and we will run out to your ranch or home.

Compare this planted price with any raw land around here. Our three-year planting proposition includes choice of land, trees, water stock, water rentals, NO TAXES, NO INTEREST. All concrete and steel casings; pruning, cultivating and care. Nice roads.

For term of three years. Every tree guaranteed to be alive and healthy at end of that term.

This is cheaper than you can buy raw land around this or other good fruit districts in Southern California.

CITRUS: \$750.00 an acre and \$7.50 an acre a month.

APPLES: \$450.00 and \$4.50 an acre a month.

GRAPE: \$225.00 an acre and \$2.50 an acre a month.

Three years' care, and right in an old fruit district. Can you beat it? YOU CAN'T.

So come over to the Hotel Rossmore and arrange to meet Mr. Alexander or Mr. Clark, from Escondido, and if you are interested in getting some good fruit land reasonable, we will take you down and prove our statements.

THE ESCONDIDO LAND & PLANTING COMPANY

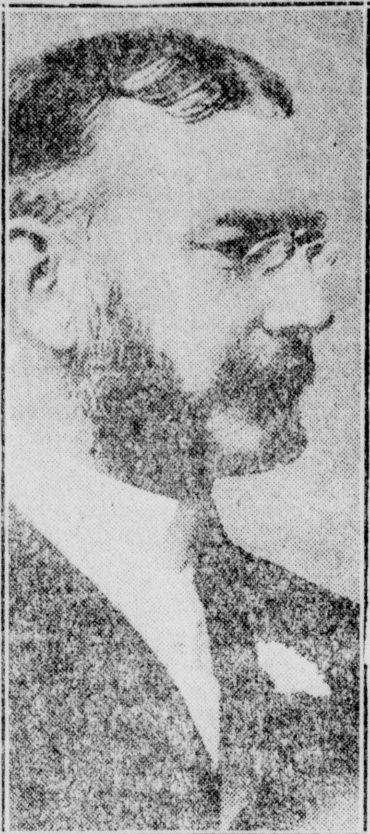
W. E. Alexander, Jr., and S. M. Clark, Representatives, Hotel Rossmore.

**Clears Complexion—Removes Skin Elements**  
Why go through life embarrassed and disfigured with pimples, eruptions, blackheads, red rough skin, or suffering the tortures of Eczema, itch, scabies, salt rheum. Just ask your druggist for Dr. Hobson's Eczema Ointment. Follow the simple suggestions and your skin worries are over. Mild, soothing, effective. Excellent for babies and delicate, tender skin. Stops chapping. Always helps. Relief or money back. 50c. at your druggist.—Advertisement.

Special new Crepe De Chine Blouses at Gilbert's, \$5.50. You pay as high as \$6.75 elsewhere for similar qualities. These are the very latest for Easter dress. At Gilbert's. Take elevator to suit department.

A feast for the children—Easter toys, candies and novelties at the Dragon.

PROF. HARRY T. PECK,  
WHO SHOT HIMSELF



Professor Harry Thurston Peck, once in charge of the Latin chair at Columbia University in New York, and a noted literary critic for years, shot himself to death in Stamford, Conn., the other day as the direct, though distant, result of a breach of promise case brought against him by his former stenographer, Esther Quinn. She tried to recover \$50,000 from him, but as he didn't have that sum of money she did not get it.

Following the notoriety over the suit Professor Peck lost his position in Columbia, and he did not seem able to withstand the blow. Later his mind became disordered, and when he was found in poverty his former wife came to his aid. For some years she paid his expenses. It was believed that her decision to do so no longer was the immediate cause of his suicide. He was practically without means when he killed himself in Stamford.

ANOTHER CABINET CHAUTALKER

WASHINGTON, April 1.—It's getting so that being a "chautalker" and cabinet member isn't worthy of more than passing note. Here comes another cabinetier, who wishes to do "the two-a-day." His name is William Bauchop Wilson, and he holds the labor portfolio in the Wilson cabinet. The Pennsylvania Chautauqua circuit today announced that Secretary Wilson and Gifford Pinchot will be attractions on the April and May circuit—to say nothing about the Alpine yodelers, Romani the prince of jugglers, and "that Harmony Four," colored singers from Tuskegee.

EMMA CALVE ROBBED

NICE, France, April 1.—Mme. Emma Calve, the singer, has been robbed of a quantity of jewels. The police suspect an employee of Mme. Calve, who is supposed to have fled to Italy.

R. R. EMPLOYES LAID OFF

NORFOLK, Va., April 1.—The Norfolk & Western railroad yesterday announced the laying off of 8000 employees because of decrease in traffic. It is announced also improvements already under way will be suspended for the present.

## Merchants' Luncheon Proves Successful Affair

The Merchants & Manufacturers' Association today successfully inaugurated its monthly luncheons. In point of attendance and interest, the luncheon was even more successful than the hustling board of directors had expected, and there is every reason to believe that the occasional gatherings of the business men at the noon-day meal will develop into a permanent and profitable institution.

Luncheon was served in the balcony of Taylor Brothers with fifty merchants attending and Secretary J. C. Metzgar and the directors in charge of the affair. Each person ordered and paid for his own luncheon. It is the intention of the association to hold the luncheons about once a month, and at each one have a speaker to talk while the merchants eat.

Today's speaker was Postmaster L. L. Shaw, who opened his remarks by reporting that Santa Ana's postal receipts for the last year entitles it to classification as a first-class postoffice.

"Advertising" was Mr. Shaw's subject.

"There is a rule of the association that is meant to work out so that only legitimate advertising will be used," said he. "It is very easy to spend a lot of money and get no results, especially if a person uses other than good standard methods. The best standard form of advertising is undoubtedly the newspaper. No other single method can compare with a good newspaper. Of course, you can waste money by injudicious newspaper advertising, but there is no question but that fresh, up-to-date, spicy ads bring good results.

"Among other mediums are those that reach the buyer personally. For example, notice the enormous business being done by some mail order houses.

"I am convinced that the Santa Ana merchants are neglecting their opportunities of getting trade through the rural routes and parcel post. Santa

Ana has seven rural routes that cover twenty-five miles daily, with an average of 150 families on each route. There are twenty-one rural routes in the county. The rates for parcel post deliveries are low, probably less per pound than it costs many of the Santa Ana merchants to make their deliveries in Santa Ana. It ought not to be difficult for you to secure a good mailing list for use by your members. "You ought to take all necessary steps to increase your country trade. At present we have no produce house ready to handle farm products in the quantities most suitable to farmers. I think a public market should be started. Suppose the City Trustees were asked to set apart Sixth street, between Sycamore and Broadway, as a public market? From that, I believe the market would grow into a popular and successful institution.

"I believe a Bargain Day would work out to great advantage. People are interested in bargains, and no doubt about it. You can afford sometimes to sell an article at actual cost if thereby you gain the trade of a man or woman. We might have a Bargain Day once a month, with a band concert, free tickets to the moving picture shows, a ball game, or something of that kind to attract the people. In every possible way we should make it a point to establish a friendship with the country people. It takes a country trade to build up a big store. "I have said that the best standard of advertising medium is the newspaper. Of that I need talk no further, as you know as much about that as I do."

Secretary Metzgar gave a short talk in which he urged the members to co-operate with him in working out the plans of the association to prevent advertising fakes from getting a foothold and in bettering the association's protective system of credit. He said that he thought the mail order plan for Santa Ana merchants would be worked out in the next few months.

Let the Modern Dry Cleaning Co. clean and press your summer clothing. Best work, prompt service, moderate charges. 519 North Main St. Both phones.

Special new Crepe De Chine Blouses at Gilbert's, \$5.50. You pay as high as \$6.75 elsewhere for similar qualities. These are the very latest for Easter dress. At Gilbert's. Take elevator to suit department.

## Harbor City THE COMING INDUSTRIAL CENTER.

Large business lots, 50-150 ft. \$600 and up. Half acre tracts \$700 and up at Harbor City, Harbor City is two miles from San Pedro and Los Angeles Harbor. Harbor City is only two miles from Torrance, where there is now over 1000 people employed by big manufacturing companies, and is two miles further from water than Harbor City. Harbor City is only two miles from Wilmington. Look these towns are on three sides of Harbor City. They must grow towards Harbor City. Harbor City has everything that a city needs, and prettier view and location can't be seen. Harbor City is two miles from a good oil well which flows 500 barrels a day. Let me tell you about Harbor City. Terms 10 per cent down and \$10 a month.

BRUCE HOOD,  
Santa Ana Agent, Lacey House.

## FROM CACTUS TO GRAIN IN THE LAST YEAR

Sleeper and Waller Have 2800  
Acres in Fine Barley;  
500 Acres New

Yesterday County Assessor Sleeper was in the Trabuco and Guernadora canyons looking over the barley that he and his partner, Waller, have planted. In the latter canyon about 500 acres of land is this year planted to its first crop. A year ago it was covered with cactus and brush.

There is not a finer field of barley in California than that on the mesa, planted last November on land that had been summer fallowed. The grain that was put in first is three and a half feet high, and with the late rains it will fill out unusually heavy. Sleeper and Waller have 2800 acres planted and about 700 acres plowed up for a season's rest. They lease from Jerome O'Neil.

## Special Easter Display of Trimmed Hats

Thursday, April 2

Ladies are cordially invited to call and inspect the play of fine hats.

Miss Ruth Taylor  
I. O. O. F. Building.

## Special Ten-Day

ON the 11th of April we will discontinue our free delivery then be in a position to give our customers the advantage in town.

AFTER that date we will make a delivery charge of 10c articles purchased or quantity of purchase.

UNTIL that date we will deliver goods free at the fold straight being delivered at our convenience only, prices be changes:

25 lbs. granulated Sugar .....	\$1.00	Good Pastry Flour	
100 lbs. granulated Sugar .....	\$4.00	Large pail Cottol	
3 lbs. best Soda Crackers .....	25c	Large pail Sueter	
Golden State Butter, per lb. ....	30c	Large pail Comp	
Extra fancy Idaho Potatoes, 100		Solid pack Toma	
lbs. ....	\$1.40	20c jars Jam ....	
High Patent Flour, large sack ...	\$1.50	2 15c cans Pork a	
25 bars Ben Hur Soap .....	\$1.00	High grade Coffe	
100 bars Ben Hur Soap .....	\$3.80	High grade Coffe	
White King Soap, 100 bars .....	\$3.70	3 pkgs. any old ki	
7 bars White Soap .....	25c	3 pkgs. Jello ....	
8 bars good Laundry Soap .....	25c	Comb Honey, per	
5 gallons Coal Oil .....	55c	10 per cent reduc	
5 lbs. Rice .....	25c	Syrup.	
20 lbs. Pink Beans .....	\$1.00	Larkins Flavoring	
		prices.	

## Does It Pay to Pay The Basket Gro

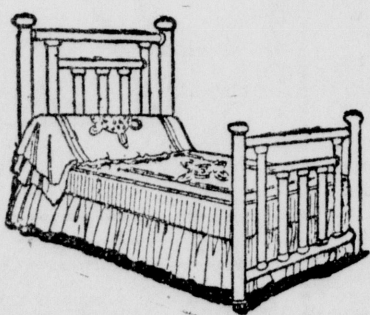
Fifth and Main Sts. Phones: P

# Carload of Brass Beds Just Received

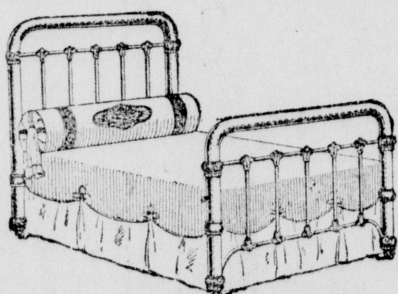
The low price made us by the factory was the inducement for us to make this large purchase. Now we propose to give our customers the benefit of our heavy buying. 50 patte

## Brass Beds regular \$12.50 to \$50, now \$9.50 to

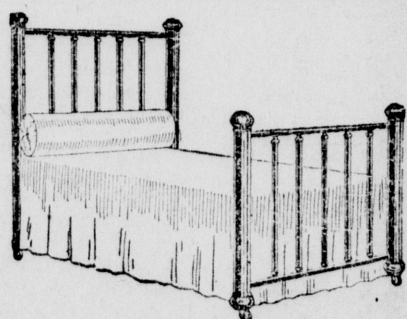
All these beds are the massive heavy kind, 2, 2½ and 3 inch posts and heavy fillers—Largest shipment of Brass Beds ever brought to Orange county—We also offer special low Best Iron Bed in our store at \$7.50. Some stores would ask \$10.50 for this bed.



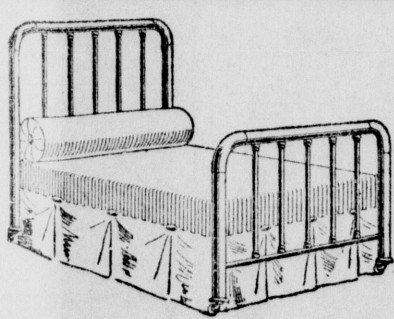
Heavy Brass Bed, massive 2-inch posts, beautiful finish, a good \$12.50 value, now on sale at **\$9.50**



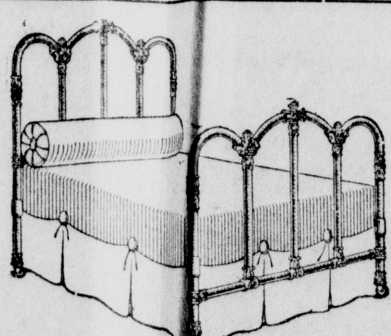
Massive Vernis Martin or white, 2-in. post, iron bed, best iron bed in the store, sells at \$10.50, best bargain in beds ever offered **\$7.50**



Massive Colonial 2-inch post, guaranteed Brass Bed, one of the best values ever offered—was \$15.00, now **\$11.50**



2-inch continuous post, satin finish, guaranteed brass bed, Finish guaranteed not to tarnish, was \$19.00, now **\$14.50**



This fine pattern has no rods in its construction, all metal is heavy tubing, white or Vernis Martin, now **\$6.50**



A very popular us in either w Martin, now at **\$7.50**

We have dozens of styles of beds not shown in the above illustrations and all are included in this sale. All of our beds can be had in three-quarter or full size. A big factory purchase make these big reductions at this special time. A little walk up Main street to our store means a big saving to you when buying anything in our line.

**IRA CHANDLER & SON** 510-512-514 North Main Santa Ana



# The Register's Clearing House for Big Bargains

**FOR SALE**  
900 will buy 7 1/2 acres Valencia oranges, from 2 to 4 years old.  
0 will buy 4 acres Valencia oranges, 3 acres full bearing, balance years old.  
900 will buy 3 1/2 acres full bearing Valencia oranges. Something extra fine.  
0 will buy 5 acres Valencia oranges 2 years old, with 4 room cottage.  
500 will buy 5 acres Valencia oranges and lemons 4 years old; six room house, and barn; chicken corral.  
500 will buy 5 acres of 4 year old Valencia oranges.  
900 will buy 10 acres Valencia oranges, 5 acres 4 years old, 5 acres 3 years old; double water docked, so are all choice buys in the frost-free sections. Come and see them. Key to Loan. Notary Public. Fire Insurance.

## Wells & Warner

111 West Fourth St.

## For Sale—Poultry, Etc.

1 SALE—White Pekin duck and white Leghorn hatching eggs. C. H. Schuch, East Commonwealth Ave., Fullerton.  
I. BOWEN'S FAMOUS WHITE MINORCA eggs for hatching. Hens for sale. Ranch at Buena Vista, R. F. 2, Santa Ana.

## Miscellaneous Ads.

ENTS NOTICE—After April 1st fruit trees not included in price quoted in my property. G. Bishman.  
ST HALF SOLES seed on, 50c and 1c. Heels 25c. Prentice Shoe Co., 3 West Fourth St.

## Business Notices

**LOCKSMITHING**  
rs fitted, trunks opened, umbrellas repaired and covered. Expert gun repairing. Hawley's Sporting Goods store.  
**HARNES AND IMPLEMENTS**  
n. F. Lutz Co., 219 East Fourth St. Both Phones 9.

## MILLINERY

na L. Mueller, 501 North Main St. o sell Dixie Cream and Dixie Powder.

## AUTOMOBILES

n. F. Lutz Co., Studebaker and Stutz. Phones: Pacific 10, June 10.

## HOUSE CLEANING

etric house cleaning, and vacuum cleaners to rent. Phone 8 a. m. r after 6 p. m. Home 5522, Pacific 42W2. M. L. Bernick.

## CLEANING—PRESSING

are experts on dry cleaning and pressing. Gloves cleaned and repaired. Sewest, largest and best. Crystal Cleaning Co., Inc. L. E. Rabbit, Mgr. 30th phones. Auto serv.

## ELECTRICAL

etric wiring, fixtures, motors, fans, and repairing. Robert E. Packard, 105 North Main St. Pikes: Sunset 34, Home 138.

## STATIONERY

o. S. Thacker, Stationery, School Supplies, Picture Framing. Aet 277.

## PAINTLESS DENTERS

nta Ana Paintless Denters Dr. J. J. Jacobs, 102 1/2 East Fourth St. Main.

## FURNITURE REPAIRING

aw and second hand furniture repairing and varnishing. Mirrors refinished. Picture frames made. F. Johnson, 110 East Fifth.

## STOCK REMEDIES

tus External Liniment, 10 sprains, bruises and wire cuts. Titus' Remedy and Azoturia Remedy for all cases of colic. Titus' Remedy, 412 West Fourth. Sunset 130.

## NOTICE TO VOTERS

The Great Register of Orange County for the year 1914, as well as any other county in the State of California is now being compiled. All voters who expect to participate in the general election to be held in November, 1914, and in the primary election to be held August 14, must register. Registrars' offices for the primary election on July 19, 1914, and for the general election on October 2, 1914.

W. B. WILLIAMS, County Clerk

## SANTA ANA-LOS ANGELES

Effective Sept. 25, 1913.

9:25 a. m.	9:30
0:25 a. m.	10:30
1:25 a. m.	11:30
2:25 p. m.	12:30
1:25 p. m.	1:30
2:25 p. m.	2:30
3:25 p. m.	3:30
3:55 p. m.	3:55
4:25 p. m.	4:55
4:55 p. m.	5:30
5:45 p. m.	6:15
6:45 p. m.	7:10
8:00 p. m.	8:10
9:45 p. m.	9:45
11:30 p. m.	11:32

Running time 1 hr. 20 min.

WINTINGTON BEACH LINE



ATHLETIC MEN  
STAGE SMOKER  
FOR TONIGHT

First-Rate Card of Events Arranged, Including Garland-Campo Boxing Bout

The regular monthly smoker of the Santa Ana Athletic Club will be held in the club rooms and gymnasium tonight. Good talent has been secured and a classy entertainment is assured. These smokers are strictly clean and up-to-date in all respects and stand for real sport. This evening the curtain-raiser will be between Neal Raney and Claud Corum at 160 pounds. This is their second meeting and ought to be a fast bout. Bunny Osterman will meet Sam Weber at 130 pounds; Brick Grouard vs. Heinrichs of Orange at 170 pounds; Dick Garland vs. Frank Ocampo, 130 pounds; Joe White vs. Lee Crooks, 130 pounds; Roy Rogers vs. Floyd Greenleaf, 130 pounds.

Easter bunnies, chicks, ducklings, toys, candy eggs and other Easter novelties at the Dragon.

THREE STORY IS  
TO BE BUILT, ALSO  
SOME BUNGALOWS

BUENA PARK, April 1.—Groune was broken and construction work begun on the three-story brick business building which J. D. Jaynes is having erected at Grand avenue and Whitaker street. Jaynes is also erecting several modern bungalows for rental purposes. Owing to the sudden increase in population since the remarkable oil developments in this vicinity it is almost impossible for the people to secure lodging. A modern apartment-house will be erected within a short time and the building activities are the greatest in years. Several new business enterprises have opened during the past fortnight.

Whittemore's  
Shoe Polishes  
FINEST QUALITY LARGEST VARIETY



"GILT EDGE," the only "ladies" shoe dressing that positively contains Oil. Blacks and Polishes ladies' and children's boots and shoes, shines without rubbing. 25c. "FRENCH GLOSS," 10c. "DANDY" combination for cleaning and polishing all kinds of russet or tan shoes, 10c. "STAR" size, 10c. "ELITE" combination for gentlemen who take pride in having their shoes look A-1. Restores color and lustre to all black shoes. Polish with a brush or cloth, 25 cents. "BABY ELITE" size, 10 cents. "SUPERB PATENT LEATHER PASTE," a waterproof paste polish for all kinds of black shoes. Contains oils and waxes to polish and preserve the leather. Boxes open with a key, 10c. "DANDY RUSSET PASTE" same price. If your dealer does not keep the kind you want, send the price in stamps for full size package, charges paid. WHITTEMORE BROS. & CO., 20-26 Albany Street, Cambridge, Mass. The Oldest and Largest Manufacturers of Shoe Polishes in the World.

ROYALTY SUMMONED TO COMMON DIVORCE COURT



Europe has a law case such as is not seen in a generation. Royalty has actually been summoned to an ordinary divorce court. The Grand Duchess Pavlovna, cousin of the Czar of Russia, and wife of Prince Wilhelm, second son of the King of Sweden, has been notified to appear in the Court of Assizes at Stockholm. She is now in St. Petersburg.

She will there have to answer a charge of having deserted her husband. Divorce proceedings between the royal couple have been in progress for some time. Prince William, who is now shooting in Uganda, is not expected

to return to Sweden before the end of April.

The grand duchess is a daughter of the Grand Duke Paul Alexandrovich.

She is now in her twenty-fourth year. Her husband is in his thirtieth year and the marriage took place in 1908. They have one son, Prince Lennart, born in 1909.

Witnesses are to be heard by the Court of Assizes and the suit will be fought in the usual way. It was at one time thought possible to arrange a divorce without these formalities, but the Swedish law makes no exception in the case of royalties. The date of the hearing has not yet been fixed.

CONVENTION OF CALIFORNIA  
FRUIT GROWERS, UNIVERSITY  
FARM, AT DAVIS, JUNE 1 TO 6

The next State Fruit Growers' convention will be held at the University Farm, Davis, California, during the first week in June. The meeting will be under the joint auspices of the State Commission of Horticulture and the Yolo County Board of Trade. By devoting an entire week to the meeting it is hoped to obviate the objection which has been raised to recent conventions, namely, that the time available has been too short for full discussion of the many interesting topics presented in the program. At this coming convention the following types or series of meetings will be presented.

Consecutive lectures, to be given one each day during the week, upon some of the fundamental operations and considerations of fruit growing. For instance, as will be seen in the program, there will be given each morning during the hour from 8 to 9, on Tuesday, Wednesday, Thursday, Friday and Saturday, a lecture on the general subject, "Information for New Settlers." This series will be in charge of Dean Thomas For-

syth Hunt, of the College of Agriculture. At the same time there will also be going on a series of lectures on "Irrigation," under the direction of Professor B. A. Etcheverry, a series on "Insect Pests," arranged by Mr. R. S. Vale. During the hour from 9:30 to 10:30 and again from 11 to 12 other subjects will be taken up, as shown in the program. Dr. C. B. Lipman will be in charge of "Soil Handling and Fertilization," Mr. G. Harold Powell will arrange a series on "Co-operation in Horticultural Operations," and other subjects will be equally well provided for. Of particular interest will be the lecture at 11 o'clock each day on "Methods of Marketing." On Tuesday, Mr. Dargitz, of the Cured Fruit Association, will present the methods of that organization, and on the following days at the same hour representatives of the other organizations mentioned will present their methods. In the series on "Utilization of Surplus and Waste Fruit," a lecture will be given each day upon such subjects as Vinegar Making, Preparations of Unfermented Fruit Juices, Home Canning, and other similar subjects. In the afternoon the program shows for each day a lecture upon "Opportunities for Women in Horticulture." At each of these exercises the speaker will be a woman who has made a particular success of some practical branch of fruit growing, explaining her methods and results.

Considering now the program in the other direction, it will be noted that on Tuesday a meeting or conference on "Apple Culture" will commence at 8 a.m. and continue each hour throughout the forenoon, while in the afternoon the subject of "Codling Moth" is scheduled for the whole time between 1:30 and 5. This will be for people who are more in-

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Prices

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Savings Average 25 to 50 per cent

Most Remarkable Garment Sale of the Year

—The garment buyer, who is now in New York, makes the most important garment purchase of months.  
—Hundreds of the most beautiful dresses, suits and blouses at prices that are 25 to 50 per cent under worth.

Dresses at \$6.50, \$10 and \$12.95

Dresses at \$14.95 and \$17.95

New Suits at \$10 and \$14.95

And Blouses at \$1, \$1.95 and \$2.25

—With Easter less than two weeks away—with values that have never been surpassed in Santa Ana—we predict the most remarkable garment sale of the year.

Dresses at \$12.95

—Of taffeta and wool crepe, double tier and tunic skirts, some with wide moire crushed belts.  
—Navy, green, biscuit, tango, etc. Lace vests, pearl button trimming.

Silk Dresses \$14.95

—Crepe de chine and taffeta.  
—Also pretty figured crepes in floral designs.  
—Tunic, ruffled and two and three tier skirts.  
—Some Dolly Varden patterns included.  
—The leading shades are here.

Wool Dresses  
at \$6.50

—Wool crepes, serges and wool challies—tunic effect and draped skirts.  
—Cerule, blue, mahogany, biscuit, black, etc.  
—Trimmed with lace, net vests, etc.

Dresses at \$10

—Beautiful taffetas, wool crepe and messaline dresses, new ruffled and tunic skirts, some with dainty vests and an unusually wide color range.

Beautiful Dresses  
at \$17.95

—Crepe Meteor—Taffeta Chiffon and Crepe de Chine.  
—We are more than enthusiastic over the dresses at this price.  
—Many advance models are shown—reproductions of those presented by exclusive designers.  
—King's blue, navy, resada, as well as black.  
—Rich crepe meteors, crepe de chine, and the popular chiffon taffeta at \$17.95.

\$10 Wool Suits  
at \$6.50

—Whipcords, serges, novelty weaves, etc., in stripes and plain navy grounds, tan, black.  
—Semi-tailored models, some skirts in tunic effect, others draped.  
—Suits marked \$10—a special offering Tuesday at \$6.50.

The Suits at \$10

Semi-Tailored and Fancy  
—Choose your new Easter Suit from this assortment—ripple crepe, wool eponge and honey-comb weaves—some with new belt effect.  
—Semi-tailored and fancy models in French blue, tan, mahogany, etc.

Remarkable Suits  
at \$14.95

—Checks, stripes, mixtures and the newest plain shades—tango, blue, black, biscuit, green.  
—Made with novelty collar on more tailored lines.  
—A remarkable assortment of the most wonderful new Spring Suits—choice \$14.95.

\$1.95 Houses  
for \$1.39

—A specially low price for Tuesday on a lot of new spring blouses high and low neck styles, open front and back.  
—Lace and embroidered trimmed, some with yoke. These waists of dainty crepes and voiles.  
—Special price for Tuesday, \$1.39, though are marked \$1.95.

Silk Petticoats  
at \$1.95

—A large lot of new silk Petticoats just arrived, all wanted sizes and sizes, choice \$1.95. You'll say they are worth more when you see them.



NO. 1 STEER BEEF, YEARLING LAMB, BEST PORK AND SMOKED MEATS AT BOTTOM PRICES.

Hamburger	12/c	Pioneer Milk, 3 cans	25c
Brisket Boil	9c	Old Dutch Cleanser, 2 for	15c
Plate Boil	11c	25c can Pineapple	18c
Short Ribs	12c	3 lbs. Soda Crackers, fancy	25c
Neck Roast	12/c	Family size can Crackers	85c
Arm Roast	12/c	Atlantic, Iowa, Corn, 3 cans	25c
Shoulder Steak	14c	30c Snyder's Chili Sauce	20c
GROCERIES		3 lbs. Walnuts	20c
Carnation Milk, 3 cans	25c	Snyder's Beans, large can, 2 for	15c
Alpine Milk, 3 cans	25c	Snyder's Beans, small can, 2 for	11c
Lilly Milk, 3 cans	25c		
Honeysuckle Milk, 3 cans	25c		

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When you darken your hair with Sage Tea and Sulphur, no one can tell, because it's done so naturally, so evenly. Preparing this mixture, though, at home is messy and troublesome. For 50 cents you can buy at any drug store the ready-to-use tonic called "Wyeth's Sage and Sulphur Hair Remedy." You just dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time. By morning all gray hair disappears, and, after another application or two, your hair becomes beautifully darkened, glossy and luxuriant. You will also discover dandruff is gone and hair has stopped falling.

Gray, faded hair, though no disgrace, is a sign of old age, and as we all desire a youthful and attractive appearance, get busy at once with Wyeth's Sage and Sulphur and look years younger.—Advertisement.

terested in the culture of this fruit than in any other subject. Papers will be presented by growers and other competent speakers upon the culture of the apple in our most important problems of the industry. At the same time there will be ample time for discussion, so that the apple growers will have upon this day a little convention of their own. On the afternoon of the following day will be found scheduled a similar conference of pear growers, discussing the particular subject of "Pear Blight." All our other important fruits are similarly provided for on various days and an effort will be made in the final program to avoid conflict of similar interests, so far as possible. The schedule on Thursday has been made of particular interest to fruit packers and shippers, as will be seen in consulting the program for that day. Special sessions have been provided for the Grange and the Farmers' Union, and such organizations as the Cannerymen's League, Nurserymen's Association, Horticultural Journalists, commission men, realty men, fertilizer dealers, manufacturers of spray materials and apparatus, and all other interests closely connected with horticulture will be invited to attend and co-operate in the meetings.

The important subject of "The Eight-Hour Labor Law" will receive much consideration, a conference extending through one entire day being devoted to this subject, during which time many able speakers will be heard.

During the evening some particularly interesting speakers will be heard upon topics of general interest, and prominent men from all over the United States will be brought in for this purpose.

The main object of the whole convention will be to provide practical and thoroughly up-to-date information for both new settlers and experienced growers, with plenty of time for discussions. In the final program each exercise will bear a specific title and the name of the leading speaker. Among these speakers,

will be found many of our most successful practical men and women growers, as well as experts in various lines from the State University, State Horticultural Commission, and County Horticultural Commissioners. Since more than 150 separate lectures are to be delivered, it will manifestly be impossible for one person to attend them all.

It is expected that the usual railroad rates will be obtained for this convention and living expenses will be reduced to a minimum. The University Farm School will provide accommodations at \$2 per day for meals and room, or \$1.50 per day for meals and room. Attention is also called to the excellent opportunities for camping at the Farm, making it possible for fruit growers to come with their families in automobiles or otherwise and camp upon the grounds during the session of the convention. A most enjoyable outing can thus be obtained, accompanied by the benefits afforded by the convention.

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The Kind You Have Always Bought

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